

**MASTER OF BUSINESS ADMINISTRATION  
FOURTH SEMESTER  
MANAGEMENT OF FINANCIAL SERVICES  
MBA-403 C**

(Use separate answer scripts for Objective & Descriptive)

Duration : 3 hrs.

Full Marks : 70

**( PART-A : Objective )**

Time : 20 min.

Marks : 20

*Choose the correct answer from the following:*

*1x20=20*

1. Financial services include:
  - a. Fund based services
  - b. Fee based services
  - c. Both a & b
  - d. None of the above
2. Venture capital deals with:
  - a. High risky projects
  - b. Securities market
  - c. Offshore fund
  - d. All of the above
3. Leasing is a form of:
  - a. Scheme
  - b. Consumer good
  - c. Renting assets
  - d. Vehicle
4. ....is an institutional device where investors pool their funds.
  - a. Book Building
  - b. Green Shoe Option
  - c. Mutual Fund
  - d. IPO
5. Factoring is an activity of converting:
  - a. Credit sales into ready cash
  - b. Losses to profit
  - c. Trade debts
  - d. None of the above
6. ....is a link between investors and securities market.
  - a. Merchant banking
  - b. Venture capital
  - c. Mutual fund
  - d. Hedging
7. Maintaining the right mix of securities with maximum return and minimum risk is called
  - a. Initial Public Offer
  - b. Follow on Public Offer
  - c. Merchant Banking
  - d. Portfolio Management
8. ....provides finance and skill to the entrepreneurs.
  - a. Venture capital
  - b. Reserve Bank
  - c. Mutual fund
  - d. None of the above
9. Identification of promising project is a part of:
  - a. Mutual fund
  - b. Venture capital
  - c. Depository
  - d. Credit rating
10. A person who is engaged in the business of issue management is called:
  - a. Manager
  - b. Venture capitalist
  - c. Merchant banker
  - d. None of the above



11. Bipartite lease is a form of:
  - a. Leveraged lease
  - b. Domestic lease
  - c. Direct lease
  - d. Both (a) and (b)
12. Periodic installments are paid in case of:
  - a. Stock broking
  - b. Bill discounting
  - c. Hire purchase
  - d. Consumer credit
13. Factoring is a .....trade finance.
  - a. Long term
  - b. Medium term
  - c. Short term
  - d. Both (a) & (b)
14. Issue management deals with:
  - a. Diversification of business
  - b. Raising fund
  - c. Securities
  - d. Housing finance
15. ....joins an entrepreneur as a co-promoter of the project, provides equity finance and shares the risk and rewards.
  - a. Merchant banker
  - b. Banker
  - c. Venture capitalist
  - d. Stock broker
16. Open-ended mutual funds:
  - a. Has a fixed corpus
  - b. Definite maturity period
  - c. Can be repurchased
  - d. Both (a) and (c)
17. ....occurs when an acquiring company assumes control of the target company by purchasing a majority stake.
  - a. Amalgamation
  - b. Takeover
  - c. Acquisition
  - d. None of the above
18. Amalgamation is a:
  - a. Combination of two or more companies.
  - b. Separation of organizations.
  - c. Both (a) and (b).
  - d. None of the above.
19. ....funds are best suited for old and retired people.
  - a. Growth fund
  - b. Balanced fund
  - c. Income fund
  - d. Bond fund
20. Repossessing of goods is done under:
  - a. Leasing
  - b. Hire purchase
  - c. Installment purchase
  - d. Factoring

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**( PART-B : Descriptive )**

Time : 2 hrs. 40 min.

Marks : 50

[ Answer question no.1 & any four (4) from the rest ]

1. What is lease financing? Discuss the different types of leasing. 2+8=10
2. Who is a merchant banker? Explain the functions of merchant banker. 2+8=10
3. State the meaning of hire purchase. Distinguish between hire purchase and leasing. 2+8=10
4. Explain the different types of factoring services. 10
5. What is venture capital? State the venture capital investment process. 2+8=10
6. Discuss the different types of mutual fund schemes. 10
7. Explain the role of merchant banker in issue management. 10
8. Write a note on: 2×5=10
  - a. Lease financing.
  - b. Forfeiting.
  - c. Takeover.
  - d. Hire purchase.
  - e. Issue management.

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