

MASTER OF BUSINESS ADMINISTRATION
FOURTH SEMESTER
ENTREPRENEURSHIP DEVELOPMENT &
SMALL BUSINESS MANAGEMENT
MBA-401

(Use separate answer scripts for Objective & Descriptive)

Duration : 3 hrs.

Full Marks : 70

(PART-A : Objective)

Time : 20 min.

Marks : 20

Choose the correct answer from the following:

1x20=20

1. Which of the following shows the process of creating something new?
 - a. Modeling
 - b. Business model
 - c. Innovation
 - d. Creative flexibility
2. What is the process by which individuals pursue opportunities without regard to resources they currently control?
 - a. Startup management
 - b. Entrepreneurship
 - c. Financial analysis
 - d. Feasibility planning
3. SBA stands for:
 - a. Small Business Administration
 - b. Small Business Accounts
 - c. Small Business Adequacy
 - d. Small Business Advisors
4. The theory of innovation was developed by:
 - a. Schumpeter
 - b. Prof. Knight
 - c. Danhof
 - d. Mc. Clelland
5. Leibenstein's X-efficiency theory is the degree of _____ in the use of resources of a firm.
 - a. Inefficiency
 - b. Efficiency
 - c. Ineffectiveness
 - d. Effectiveness
6. According to Thomas Cochran's theory, the entrepreneur represents _____ model personality.
 - a. Economic
 - b. Society
 - c. Friendly
 - d. None of the above
7. Which of the following steps are not involved in the process of entrepreneurship?
 - a. Establishing a vision
 - b. Business modeling
 - c. Persuading others
 - d. Create new venture
8. CRM stands for:
 - a. Cost Related Management
 - b. Cut Rate Mixture
 - c. Customer Relationship Management
 - d. None of the above
9. Which of the following does not define a trademark?
 - a. Word
 - b. Symbol
 - c. Device
 - d. Design

10. What are the requirements for a product to be patented?
 - a. Novelty
 - b. Non-obviousness
 - c. Industrial application
 - d. All of the above
11. EDP stands for:
 - a. Enterprise Dissonance Program.
 - b. Entrepreneurship Development Program.
 - c. Enterprise Development Program.
 - d. None of the above.
12. SIDBI is managed by a team of ____ Board of Directors.
 - a. 10
 - b. 20
 - c. 05
 - d. 07
13. The first venture capital fund dedicated for North East region is:
 - a. NEVF
 - b. NEFV
 - c. NEBF
 - d. None of the above
14. How much is the ceiling on investment on Plant and Machinery for micro industries?
 - a. Above Rs 25 lakhs
 - b. Below Rs 25 Lakhs
 - c. 25 Lakhs
 - d. 50 Lakhs
15. What was the name of the trust established by SIDBI?
 - a. CGTMSE
 - b. SME
 - c. SIDO
 - d. NSIC
16. How much capital subsidy is provided by Credit Link Capital Subsidy Scheme?
 - a. 10%
 - b. 15%
 - c. 20%
 - d. None of the above
17. NABARD offers financial assistance to:
 - a. Cottage industries
 - b. Large Industries
 - c. Medium Industries
 - d. Option a) and c)
18. MUDRA Bank loan initiative has been taken to provide ____ cost funding for MFI.
 - a. High
 - b. Low
 - c. Medium
 - d. None of the above
19. The MSME Board is reconstituted after every:
 - a. 3 years
 - b. 2 years
 - c. 5 years
 - d. 10 years
20. SIDBI was established under a wholly owned subsidiary of:
 - a. IDBI
 - b. SBI
 - c. ICICI
 - d. None of these

(PART-B : Descriptive)

Time : 2 hrs. 40 min.

Marks : 50

[Answer question no.1 & any four (4) from the rest]

1. Explain the phases of an Entrepreneurship Development Program (EDP) in detail. 10
2. Explain the functions of an entrepreneur in detail. 10
3. What are the requirements for registration of a trademark? What are the steps involved for setting up a small scale business? Explain in detail. 4+6=10
4. Write a short note on SIDBI. What are the various input methods of training? Explain them in detail. 2+8=10
5. How are MSMEs classified? What are the major challenges faced by MSME? 4+6=10
6. Explain the production planning and control (PPC). Explain the various financial assistances provided to MSMEs? 4+6=10
7. What are the roles of MSMEs? What are the various external sources of finance? 3+7=10
8. What is a patent? What are the requirements for a product to be patented? What are the steps required to develop an Effective Development Program (EDP)? 1+4+5=10

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