

MA/M.Sc. RURAL DEVELOPMENT
FIRST SEMESTER
RURAL ENTREPRENEURSHIP DEVELOPMENT
MRD – 103

**SET
A**

[USE OMR SHEET FOR OBJECTIVE PART]

Duration: 1.30 hrs.

Full Marks: 35

Time: 15 mins.

Marks: 10

(Objective)

Choose the correct answer from the following:

1×10=10

1. Agro-based industry mostly involve in.....
 - a. Agriculture & allied sector
 - b. Cottage & Handicraft products
 - c. Handloom products
 - d. Forest based products
2. Vinoba Bhave is the founder of.....
 - a. Drishtee
 - b. Land gift movement
 - c. Grameen bank
 - d. Yarn Bank
3. Women entrepreneurship is an entrepreneurship where women having minimum financial investment:
 - a. 90 per cent
 - b. 51 per cent
 - c. 75 per cent
 - d. 50 per cent
4. The development of food processing industry is under.....
 - a. Agriculture sector
 - b. Horticulture sector
 - c. Fishery sector
 - d. Sericulture sector
5. An enterprise may be called a 'Small Enterprise' when the amount of investment.
 - a. Does not exceed Rs 10 lakhs
 - b. less than Rs 25 Lakhs
 - c. less than Rs 5 crore
 - d. less than Rs 10 crore
6. KVIC was established by the Act of Parliament during the year.....
 - a. 1955
 - b. 1956
 - c. 1957
 - d. 1958
7. The person who set up his business is called.....
 - a. Entrepreneur
 - b. Enterprise
 - c. Entrepreneurship
 - d. Industrialist
8. The activity of HRM involve in.....
 - a. Recruitment policy
 - b. Marketing of products
 - c. Business decision
 - d. Enterprise development

9. Increase in the flow of Foreign Direct Investment (FDI) in trade due to impact of:
- a. Globalisation
 - b. Increase export
 - c. Increase import
 - d. Modernization
10. Creating self reliance amongst the poor and building of a strong rural community spirit is the wider objective of.....
- a. DICC
 - b. KVIC
 - c. MSME
 - d. Industrial Estate

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(Descriptive)

Time : 1 Hr. 15 Mins.

Marks : 25

[Answer question no.1 & any two (2) from the rest]

1. What are the Institutional support policies for entrepreneurship development in India? Explain in short? 5
2. a) What are the roles and functions of Entrepreneur in relation to enterprise? 5+5=10
b) What are the behavioral choices for Entrepreneurial success?
3. Explain the Types of rural Entrepreneurship & how you can develop rural entrepreneurship? 10
4. a) How do you measure the growth of entrepreneur? 5+5=10
b) What are the stages of growth? Please explain the characteristics of growth in each stage?
5. a) What are the important characters should possess as a good entrepreneur? 5+5=10
b) What are the benefits being an entrepreneur?

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