REV-01
BBA/50/10

2024/12

SET A

BACHELOR OF BUSINESS ADMINISTRATION
FIRST SEMESTER
BUSINESS ENVIRONMENT
BBA-912 (IDMN)

[USE OMR FOR OBJECTIVE PART]

Duration: 1: 30 hrs. **Full Marks: 35**

(Objective)

Time: 15 min. **Marks: 10**

Choose the correct answer from the following: *1×10=10*

1. How to show the role of government in business?
   a. Positive
   b. Negative
   c. Neutral
   d. None of the above

2. Name the things that help the development of the business?
   a. Technology Innovation
   b. Capital Investment
   c. Economic Growth
   d. Trade Liberalization

3. __________ is the policy that helps integrate a domestic economy with the world economy.
   a. Liberalization
   b. Globalization
   c. Privatization
   d. None of the above

4. To solve the balance of payment crisis in 1991, the Indian Rupee was ________ against foreign currencies.
   a. Appreciated
   b. Depreciated
   c. Revalued
   d. Devalued

5. Which one is not an objective of IMF?
   a. To promote international monetary cooperation
   b. To ensure balanced international trade
   c. To finance productive efforts according to peace-time requirement
   d. To ensure exchange rate stability

6. International trade and domestic trade differ because of:
   a. Different government policies
   b. Immobility of factors
   c. Trade restrictions
   d. All of the above

7. Financial institutions are also known as ______________.
   a. Financial Organization
   b. Financial Intermediaries
   c. Financial System
   d. All of the above

8. Which is the largest commercial bank in India?
   a. Bank of India
   b. Axis Bank
   c. State Bank of India
   d. HDFC

9. Which of the following is the regulator of Money market?
   a. Reserved Bank of India
   b. Government of India
   c. Telecom Regularity Authority
   d. Insurance Regularity Department

10. Which of the following is not related with Money Market?
   a. Treasury Bills
   b. Commercial Bills
   c. Certificates of Deposit
   d. Shares

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Descriptive

Time: 1 hr. 15 mins. **Marks: 25**

[Answer question no.1 & any two (2) from the rest]

1. Definition of business environment. Write its importance. 5

2. Define New Industrial Policy 1991.Explain its objectives. 4+6=10

3. Write short notes: (any two) 5+5=10
   (a) WTO
   (b) World Bank
   (c) IMF

4. Define RBI. What are the functions of RBI? What are the roles of RBI? 2+8=10

5. Define Money Market. What are the importance of money market? Explain the instrument of capital market. 2+8=10

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