

**BACHELOR OF COMMERCE  
SECOND SEMESTER [REPEAT]  
BASICS OF MANAGEMENT  
BCM – 205C**

**SET  
A**

**[USE OMR SHEET FOR OBJECTIVE PART]**

Duration: 3 hrs.

Full Marks: 70

Time: 30 mins.

**(Objective)**

Marks: 20

*Choose the correct answer from the following:*

*1×20=20*

- The concept of MNCs serving the rural population is the fundamental concern of:
  - The Fortune at the Bottom of the Pyramid
  - Contingency Theory
  - Michael porter's approach to competition
  - The practice of management by Peter Drucker
- Who among the following is associated with the scientific management theory?
  - Michael Hammer
  - FW Taylor
  - CK Prahalad
  - Henri Fayol
- The immediate organisational objectives concern with:
  - Survival
  - Profit
  - Growth
  - All the above
- Which of the following is/are characteristic of principles of management?
  - Contingent
  - General Guidelines
  - Flexible
  - All the above
- Statement I- Planning provides directions.  
Statement II - Planning is a simple function.
  - Statement I is true but statement II is false
  - Statement I is false but statement II is true
  - Both the statement is true
  - Both the statement is false
- Plans that are meant to support and implement the strategic plan are called:
  - Strategic plans
  - Operational plans
  - Standing plans
  - Tactical plans
- Which of the following is not an assumption of perfect rationality in decision-making?
  - An individual has full and perfect information on which to base a choice.
  - Measurable criteria exist for which data can be collected and analyzed.
  - Managers are comfortable making decisions without determining all the alternatives.
  - An individual has the cognitive ability, time, and resources to evaluate each alternative against the others.

8. .... are part of the internal environment.
- |                                |                              |
|--------------------------------|------------------------------|
| a. Strengths and opportunities | b. Opportunities and threats |
| c. Strengths and weaknesses    | d. Weaknesses and threats    |
9. .... is a concepts outlining manager's answerability to higher authority in the hierarchy.
- |               |                     |
|---------------|---------------------|
| a. Delegation | b. Decentralisation |
| c. Assignment | d. Accountability   |
10. The process of passing of authority to make decisions to the lowest possible level in the organizational hierarchy:
- |               |                     |
|---------------|---------------------|
| a. Delegation | b. Decentralisation |
| c. Assignment | d. Accountability   |
11. Formal organisation is not characterised by:
- |                        |                                       |
|------------------------|---------------------------------------|
| a. Unplanned structure | b. Deliberately created by management |
| c. Job oriented        | d. Managers are leaders               |
12. In which of the organizational structure, more than one organizations combines resources to produce a good or provide a service?
- |                                      |                                      |
|--------------------------------------|--------------------------------------|
| a. Functional organisation structure | b. Divisional organisation structure |
| c. Network organisation structure    | d. Project organisation structure    |
13. Under which leadership styles, do the leaders encourage, inspire, and motivate employees to innovate and create change that will help the organisation grow and shape its future success?
- |                                   |                                      |
|-----------------------------------|--------------------------------------|
| a. Democratic leadership style    | b. Free reign leadership style       |
| c. Transactional leadership style | d. Transformational leadership style |
14. Expectancy theory of motivation is associated with:
- |                     |                   |
|---------------------|-------------------|
| a. Victor Vroom     | b. Hertzberg      |
| c. Douglas McGregor | d. Abraham Maslow |
15. Which of the following is a merit of oral communication?
- |               |                    |
|---------------|--------------------|
| a. Speed      | b. Feedback        |
| c. Both a & b | d. Neither a nor b |
16. .... is a management function which includes leadership, motivation, and communication to achieve a company's objectives.
- |               |              |
|---------------|--------------|
| a. Planning   | b. Staffing  |
| c. Organising | d. Directing |
17. Which of the following is a cause(s) of resistance to control:
- |                                   |  |
|-----------------------------------|--|
| a. Effective communication system | b. The clarity in authority and responsibility |
| c. Proactive management           | d. Very high standards                         |
18. Statement I: Control starts with the determination of the areas of control.  
Statement II: Performance is measured before the setting of standards.
- |  |  |
|--|--|
| a. Both the statement is true                    | b. Both the statement is false                   |
| c. Statement I is false but statement II is true | d. Statement I is true but statement II is false |

19. Which of the following is the oldest technique of control?
- a. Personal observation
  - b. Financial statement analysis
  - c. Network technique
  - d. Management audit
20. The features of controlling:
- a. Pervasive function
  - b. A process
  - c. Associated with the planning function
  - d. All the above
- -- --

**(Descriptive)**

Time : 2 Hr. 30 Mins.

Marks : 50

[ Answer question no.1 & any four (4) from the rest ]

- |  |        |
|--|--------|
| 1. Highlight the contribution of FW Taylor in the development of management thought.           | 10     |
| 2. Examine the SWOT Analysis as a tool of environment scanning.                                | 10     |
| 3. What is authority? Explain different types of authority.                                    | 2+8=10 |
| 4. What is motivation? Analyse the Need Hierarchy Theory                                       | 2+8=10 |
| 5. What is controlling? Describe the principles of effective control.                          | 2+8=10 |
| 6. a) Write the functions of management.<br>b) Briefly explain the process of decision making. | 5+5=10 |
| 7. a) Discuss the process of delegation in brief.<br>b) Describe the Critical Path Method.     | 5+5=10 |
| 8. What is staffing? What are the significance of staffing.                                    | 2+8=10 |

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