MA/M.Sc. RURAL DEVELOPMENT FIRST SEMESTER |SPECIAL REPEAT| RURAL ENTREPRENEURSHIP DEVELOPMENT MRD - 103

[USE OMR SHEET FOR OBJECTIVE PART]

Full Marks: 35

Duration: 1.30 hrs.

Time: 15 mins.

Objective

Choose the correct answer from the following:

Marks: 10

2024/07

- 1. Agro-based industry mostly involve in
 - a. Agriculture & allied sector
 - c. Handloom products
- 2. Vinoba Bhabe is the founder of
 - a. Drishtee
 - c. Grameen bank

- b. Cottage & Handicraft products
- d. Forest based products
- b. Land gift movement
- d. Yarn Bank
- Women entrepreneurship is an entrepreneur ship where women having minimum financial investment
 - a. 90 per cent
 - c. 75 per cent

- b. 51 per centd. 50 per cent
- 4. The development of food processing industry is under
 - a. Agriculture sector

b. Horticulture sector

c. Fishery sector

- d. Sericulture sector
- 5. An enterprise may be called a 'Small Enterprise' when the amount of investment.
 - a. Does not exceed Rs 10 lakhs
- b. less than Rs 25 Lakhs

c. less than Rs 5 crore

- d. less than Rs 10 crore
- 6. KVIC was established by the Act of Parliament during the year
 - a. 1955

b. 1956

c. 1957

- d. 1958
- 7. The person who set up his business is called
 - a. Entrepreneur

b. Enterprise

c. Entrepreneurship

- d. Industrialist
- 8. The activity of HRM involve in
 - a. Recruitment policy

- b. Marketing of products
- c. Business decision d. Enterprise development

- 9. Increase in the flow of Foreign Direct Investment (FDI) in trade due to impact of
 a. Globalisation
 b. Increase export
 c. Increase import
 d. Modernization

- 10. Creating self reliance amongst the poor and building of a strong rural community spirit is the wider objective of
 a. DICC
 b. KVIC
 c. MSME
 d. Industrial Estate

(<u>Descriptive</u>)

Time: 1 Hr. 15 Mins. Marks: 25 [Answer question no.1 & any two (2) from the rest] 5 Explain the Types of rural Entrepreneurship & how you can develop rural entrepreneurship? 5+5=10 What are the roles and functions of Entrepreneur in relation to a) What are the behavioral choices for Entrepreneurial success? 10 3. What are the Institutional support policies for entrepreneurship development in India? Explain in details. 5+5=10 How you measure the growth of entrepreneur? a) What are the stages of growth? Please explain the characteristics of growth in each stage? 5+5=10 What are the important characters should posses as a good a) entrepreneur? b) What are the benefits being an entrepreneur?

== *** ==