MA/M.Sc. RURAL DEVELOPMENT
FOURTH SEMESTER [SPECIAL REPEAT]
AGRICULTURAL EXTENSION EDUCATION & COMMUNICATION
MRD – 401
[USE OMR SHEET FOR OBJECTIVE PART]

SET A

Duration: 3 hrs.   Full Marks: 70

Objective

Time: 30 mins.   Marks: 20

Choose the correct answer from the following: 1 ×20=20

1. The term 'Extension Education' was first used in the year
   a. 1972
   b. 1873
   c. 1866
   d. 1921

2. An out-of-school system of education for rural people
   a. Management
   b. Extension
   c. Participation
   d. Communication

3. Extension education is:
   a. Formal Education
   b. Informal Education
   c. Non-formal Education
   d. None of the above

4. The science that deals with adult learning is:
   a. Andragogy
   b. Pedagogy
   c. Pedalogy
   d. Edaphology

5. The word extension derived from?
   a. Latin word
   b. Greek word
   c. German word
   d. French word

6. How many step involved in Extension Educational Process?
   a. 2
   b. 3
   c. 4
   d. 5

7. Method demonstration works on the principle of:
   a. Learning is believing
   b. Learning by teaching
   c. Seeing and doing
   d. Learning by doing

8. The second step in Extension Educational Process is:
   a. Objectives
   b. Adoption
   c. Analysis of the situation
   d. Reconsideration

9. Which is not the principle of Extension?
   a. Family Principle
   b. Grass root Principle
   c. Social Principle
   d. Principle of adaptability

10. An extension worker help farmers to attain desirable changes in his:
    a. Temperament
    b. Behaviour
    c. Health
    d. Wealth

11. The term communication stems from .... word
    a. Latin
    b. Spanish
    c. Greek
    d. Roman

12. The Shanon -Weaver model was defined in:
    a. 1948
    b. 1949
    c. 1950
    d. 1951

13. The Berlo model was defined in:
    a. 1957
    b. 1958
    c. 1959
    d. 1960

14. Schramm model was defined in:
    a. 1960
    b. 1961
    c. 1962
    d. 1963

15. The communication model forwarded by Leagans in:
    a. 1963
    b. 1964
    c. 1965
    d. 1966

16. Roger and Shoemaker defined communication model in:
    a. 1970
    b. 1971
    c. 1972
    d. 1973

17. According to Aristotle, Communication has ....ingredients:
    a. 1
    b. 2
    c. 3
    d. 4

18. ICAR stands for:
    a. Indian Council of Agronomy Research
    b. Indian Council of Agricultural Research
    c. Indian Council of Apiary Research
    d. Indian Council of Apple Research

19. In the context of Agriculture and Rural Development, Extension agent is the ....who starts the process of communication :
    a. Communicator
    b. Adopter
    c. Diffuser
    d. Inventor

20. ICT stands for:
    a. Information Communication
       Transformation
    b. Information Communication
       Technology
    c. Information Communication
       Transition
    d. Information Communication Transfer

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USTM/COE/R-01

(Descriptive)

[Answer question no.1 & any four (4) from the rest]

1. a) What do you mean by 'extension'? Define Extension   1+1+3+5=10
    education. Write down the objectives of extension.
    b) What are the functions of extension?

2. a) What is Agricultural Extension? What are the roles of   1+4+5=10
    Agricultural Extension in Agricultural Development?
    b) Define Informal and Non-formal Education

3. a) What are the Principles of Extension educations?   5+5=10
    b) Write down the scope of extension education in Agriculture
    and Rural Development

4. a) What are the disciplines of extension education?   5+5=10
    b) What are the philosophies of Extension?

5. a) Define Communication and Communicator   2+2+6=10
    b) What are the basic functions of Communication?

6. a) Give an account on Aristotle Communication model   5+5=10
    b) According to Berlo what are the Communication
    Ingredients?

7. a) Give an account on Leagans Communication model   5+5=10
    b) Define Roger and Shoemaker Communication model

8. a) Define Audio Visual Aids. What are the advantages Audio   2+4+4=10
    Visual Aids
    b) Explain the Classification of Audio Visual Aids with chart

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