

**BACHELOR OF BUSINESS ADMINISTRATION
FIFTH SEMESTER
FUNDAMENTALS OF PRODUCTION
AND OPERATIONS MANAGEMENT
BBA – 501**

**SET
B**

[USE OMR SHEET FOR OBJECTIVE PART]

Duration: 3 hrs.

Full Marks: 70

Time: 30 mins.

(Objective)

Marks: 20

Choose the correct answer from the following:

1 × 20 = 20

1. Kaizen philosophy propagates,
 - a. Minimum wastage
 - b. Cost Cutting
 - c. Continuous improvement
 - d. Forecasting
2. _____ defines production as 'a process by which goods and services are created'.
 - a. Edward Deming
 - b. FW Taylor
 - c. Edwood Buffa
 - d. Juran
3. _____ production are characterized by manufacturing of one or few quantity of products designed and produced as per the specification of customers within prefixed time and cost.
 - a. Batch Production
 - b. Continuous Production
 - c. Job shop
 - d. None of the above
4. _____ a process that makes use of statistics and data analysis to analyze and reduce errors or defects.
 - a. Lean Management
 - b. Six Sigma
 - c. Zero Defect Policy
 - d. None of the above
5. The main purpose of _____ is creating value to the customer by optimizing resources.
 - a. Lean management
 - b. Workflow Management
 - c. Six Sigma
 - d. Kaizen
6. _____ exercise determines how an activity's tangible fixed assets best support achieving the activity's objectives
 - a. Job Planning
 - b. Labour Planning
 - c. Facility Layout Planning
 - d. None of the above
7. _____ is a concept referring to business activities that continuously improve all functions and involve all employees.
 - a. TQM
 - b. Six Sigma
 - c. Kaizen
 - d. None of the Above
8. The time period between placing an order its receipt in stock is known as
 - a. Lead Time
 - b. Buffer Time
 - c. Order Time
 - d. Delivery time

9. Which of the following is true for Inventory control?
- a. Economic order quantity has minimum total cost per order
 - b. Inventory carrying costs increases with quantity per order
 - c. Ordering cost decreases with lot size
 - d. All of the above
10. Which of the following is not an inventory?
- a. Raw Materials
 - b. Semi Finished Goods
 - c. Consumable tools
 - d. Machines
11. In which production system high volumes of standardized output are produced?
- a. Project Production
 - b. Job Shop Production
 - c. Continuous Production
 - d. Intermittent Production
12. _____ technology is a process technology suitable for a narrow range of standardized products in high volumes.
- a. Batch
 - b. Continuous
 - c. Assembly Line
 - d. None of the Above
13. Which one is *NOT* the component of Production and Operations?
- a. Inventory management
 - b. Factory Layout decision
 - c. Salary negotiation
 - d. None of the Above
14. Production Manager must have _____ on wastages.
- a. Check
 - b. Control
 - c. Watch
 - d. None of the above
15. In manufacturing organization, when the product are potential of being damaged or spoiled in course of transportation it is beneficial to establish plant _____ to market.
- a. Far
 - b. Farthest
 - c. Close/Near
 - d. None of the above
16. Materials should be made available at right quantity, right place, right price and at right _____.
- a. Cost
 - b. Time
 - c. Share
 - d. None of the Above
17. A _____ is something which is offered to customers to satisfy their needs or wants.
- a. Process
 - b. Product
 - c. Price
 - d. Promotion
18. The competitive advantage in the production function can be achieved through _____.
- a. High wastage
 - b. More Cost
 - c. Lowest Quality
 - d. Higher Quality
19. Production management refers to the application of Management principles to the _____ in a factory.
- a. Production Function
 - b. Inventory Function
 - c. Marketing Function
 - d. Supply Chain Function
20. _____ is the process in which resources or inputs are converted into more useful products.
- a. Inventory Management
 - b. Logistics Management
 - c. Materials Management
 - d. Operations Management

(Descriptive)

Time : 2 Hr. 30 Mins.

Marks : 50

[Answer question no.1 & any four (4) from the rest]

1. Enumerate various components of Production and Operations management? Differentiate between Production and Operations Management. 7+3=10
2. Describe a Process. Discuss the importance of process management in organization. 3+7=10
3. Let us assume that a new medical facility, Health-care, is to be located by the organization where you're presently working. The location factors, factor rating and scores for two potential sites are shown in the following table. 6+4=10

S/n	Location Factor	Weighted Factor Rating	Rating (1-5)	
			Location 1	Location 2
1	Facility utilization	12	4	3
2	Permission from authority	20	3	5
3	Availability of Skilled	12	2	4
4	Proximity to city	18	2	5
5	Total patient per month	10	3	1
6	Average time per emergency	7	3	2
7	Land and construction costs	15	4	5
8	Approach Road	6	4	4

A team of experts rated the Locations from 1-5 on the basis of their desirability. Which is the best location based on factor rating method? Suggest. List out major determining factors affect a decision regarding Plant/Facility location.

4. Elucidate the Principles of Layout & types of Layout. Write on importance of Layout Planning. 7+3=10
5. Describe the steps involved in Production Planning and Control. Throw light on the factors determining Production Planning & Control with suitable example 4+6=10
6. Discuss the factors associated with inventory management. What are the major benefits of inventory management? 4+6=10

7. Write Short Notes on: (*Any four*)

2.5×4=10

- a) Kanban
- b) Lean Management
- c) Batch Production
- d) Kaizen
- e) Cross Docking
- f) Buffer Stock
- g) Job Shop Production

8. Define Inventory management. Describe the major types of inventory techniques?

4+6=10

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