

REV-01
BCM/29/35

2023/12

**BACHELOR OF COMMERCE
FIRST SEMESTER
ENTREPRENEURSHIP
BCM – 102**

**SET -
A**

[USE OMR SHEET FOR OBJECTIVE PART]

Duration: 3 hrs.

Full Marks: 70

Time: 30 mins.

(Objective)

Marks: 20

Choose the correct answer from the following:

1 × 20 = 20

1. Who is the father of Entrepreneurship?
 - a. Paul Reynolds
 - b. Marke Bon
 - c. Joseph Schumpeter
 - d. Dark Kan Tayak
2. What is technopreneurship?
 - a. The process of using technology to create new businesses or products
 - b. The study of how technology affects entrepreneurship
 - c. The use of technology to improve existing businesses or products
 - d. All of the above
3. Microsoft by Bill Gates is an example of which type of entrepreneurship?
 - a. Innovative
 - b. Agricultural
 - c. Social
 - d. Joint
4. Which of these is not a type of entrepreneurship?
 - a. Small business entrepreneurship
 - b. Scalable entrepreneurship
 - c. Large scale entrepreneurship
 - d. Intrapreneurship
5. Which of these actions of an entrepreneur will most likely result in creative destruction?
 - a. Developing a new product
 - b. Taking over a competitor's business
 - c. Issuing shares to individuals and institutions
 - d. Lowering prices of your product or service
6. _____ solves environmental problems or operate sustainability
 - a. Technopreneurship
 - b. Ecopreneurship
 - c. Netpreneurship
 - d. Social entrepreneurship
7. What is the primary objective of Make in India Initiative?
 - a. To attract foreign tourist to India
 - b. To boost the service sector in India
 - c. To strengthen India's manufacturing sector
 - d. To reduce unemployment in India
8. Aatma Nirbhar Bharat Abhiyaan economic package is how much equivalent to India's GDP?
 - a. 7%
 - b. 8%
 - c. 9%
 - d. 10%

9. What is/are the Pillar(s) of Self- Reliant India Movement?
 - a. Infra-structure
 - b. Economy
 - c. Demography
 - d. All of the above
10. Which one of the following scheme was launched by the PM of India on 17th January 2016?
 - a. Start Up India
 - b. Make in India
 - c. Digital India
 - d. None of the above
11. How many sectors are targeted in the Make in India programme?
 - a. 10
 - b. 15
 - c. 20
 - d. 25
12. Which of the following is NOT a common source of venture capital funding?
 - a. Angel investors
 - b. Government grants
 - c. Private equity firms
 - d. Crowdfunding
13. Which of the following is NOT a source of business idea?
 - a. Internet
 - b. Focus group
 - c. Library
 - d. Hobbies
14. A one page business plan is referred to as _____.
 - a. Lean plan
 - b. Comprehensive plan
 - c. Business pitch
 - d. None of the above
15. _____ are considered the foundation of start-up venture.
 - a. Capital
 - b. Premises
 - c. Ideas
 - d. Buildings
16. The business plan should be prepared by
 - a. Entrepreneur
 - b. Consultants
 - c. Engineers
 - d. All of the above
17. What thing could be changed to adjust the profit?
 - a. Price
 - b. Number
 - c. Less expensive supply source
 - d. All of the above
18. _____ is commonly use to measure the short term solvency of the venture
 - a. Debt to equity ratio
 - b. Current ratio
 - c. Profitability ratio
 - d. Activity ratio
19. Feasibility studies assess the _____ of a business idea.
 - a. Creativity
 - b. Viability
 - c. Employee satisfaction
 - d. All of the above
20. What is the primary purpose of a business incubator?
 - a. To provide funding for Startup
 - b. To offer mentorship and support to startup
 - c. To conduct market research for large corporation
 - d. To acquire and invest in established businesses

(Descriptive)

Time : 2 Hr. 30 Mins.

Marks : 50

[Answer question no.1 & any four (4) from the rest]

1. Define Entrepreneurship. Discuss *any four* dimensions of Entrepreneurship. 2+8=10
2. Describe *any two* theories of entrepreneurship. 5+5=10
3. Write the concept of Business incubator. Discuss the role and functions of business incubator. 2+4+4=10
4. Describe *any two* government policies and schemes for promotion of entrepreneurship in India. 5+5=10
5. Elaborate the tools and techniques of Idea generation? 10
6. What is Business Plan? Explain the contents of business plan. 2+8=10
7. Discuss the success stories of any two entrepreneurs. 5+5=10
8. Write short notes on *any two* from the following: 5+5=10
 - a) Angel investor
 - b) Venture Capital
 - c) Contract Management

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