

MASTER OF BUSINESS ADMINISTRATION
FIRST SEMESTER [REPEAT]
BUSINESS ENVIRONMENT
MBA – 108

**SET
A**

[USE OMR SHEET FOR OBJECTIVE PART]

Duration: 3 hrs.

Full Marks: 70

Time: 30 mins.

(Objective)

Marks: 20

Choose the correct answer from the following:

1 × 20 = 20

- In business environment *suppliers* can be classified under
 - Macro Environment
 - Micro Environment
 - Internal Environment
 - None of the Above
- MFN is associated with which of the following
 - World Bank
 - NABARD
 - WTO
 - None of the Above
- Which of the following IPR is known as Economic Constitution of India?
 - IPR 1956
 - 1991
 - 1948
 - None of the above
- The Planning commission of India was formed in the year
 - 1951
 - 1947
 - 1950
 - None of the Above
- Density of population, is expressed as
 - Difference between birth and death rate
 - Number of persons per unit area
 - crude measure of human and land relationship
 - Both b & c
- In India among the four phases of Indian Population, the period of _____ phase of population has the maximum population growth
 - 1921-1951
 - 1901-1921
 - 1951-1981
 - None of the above
- Green revolution started in India which state?
 - Gujarat
 - Punjab
 - Uttar Pradesh
 - None of the Above
- EXIM policy in India is formulated by which organization?
 - DGFT
 - RBI
 - Ministry of External Affairs
 - None of the Above
- The first population Census in pre-independent India was conducted in the year _____
 - 1872
 - 1951
 - 1873
 - None of the Above

10. Which of the following is not a feature of Indian planning?
 - a. Development planning
 - b. Indicative planning
 - c. Democratic planning
 - d. Centralized planning
11. Who amongst the following is the chairperson of NITI Aayog?
 - a. The president
 - b. The Prime Minister
 - c. The Union Minister
 - d. The Finance Minister
12. Rolling plan refers to a plan which
 - a. Does not change its target every year
 - b. Changes its allocation every year
 - c. Changes its allocation and target every year
 - d. Changes only its target every year
13. Which of the following is considered the 'Father of the White Revolution'?
 - a. Dr. M.S. Swaminathan
 - b. Dr. Norman Borlaug
 - c. Dr. Verghese Kurien
 - d. Dr. Hiralal Chaudhuri
14. Which of the following states in India is known as the 'Land of White Revolution'?
 - a. Punjab
 - b. Gujarat
 - c. Haryana
 - d. Uttar Pradesh
15. In which year was the first Industrial Policy Resolution (IPR) adopted in India?
 - a. 1948
 - b. 1956
 - c. 1970
 - d. 1991
16. In what year was the Monopolies and Restrictive Trade Practices Act (MRTP Act) enacted in India?
 - a. 1971
 - b. 1970
 - c. 1969
 - d. None of the Above
17. In what year was the Industrial Development Regulation Act (IDRA) enacted in India?
 - a. 1991
 - b. 1956
 - c. 1951
 - d. None of the Above
18. Social factors that affect the business environment include which of the following?
 - a. Population growth, urbanization, education, and culture
 - b. Inflation, interest rates, exchange rates, and national income
 - c. Government policies
 - d. None of the Above
19. Can an IEC number be used for both import and export activities?
 - a. Yes
 - b. No
 - c. Only for import
 - d. Only for export
20. The Monopolies and Restrictive Trade Practices Act, 1969 [MRTP Act] repealed and is replaced by_____
 - a. Competition Act, 2002
 - b. FEMA
 - c. FERA
 - d. None of the Above

-- --- --

(Descriptive)

Time : 2 Hr. 30 Mins.

Marks : 50

[Answer question no.1 & any four (4) from the rest]

- | | |
|---|------------|
| 1. Discuss the nature and scope of business environment? | 5+5=10 |
| 2. Enumerate the challenges faced by Indian agriculture sector? | 10 |
| 3. Discuss green revolution? Mention some of the negative aspects of green revolution? | 6+4=10 |
| 4. What is macro environment? Discuss the components of macro environment? | 3+7=10 |
| 5. State the main features of Indian Planning System? What is NITI Aayog? | 8+2=10 |
| 6. What is MEIS & SEIS? Define Importer & Exporter? What is IEC no? | 2+2+2+2=10 |
| 7. What is Industrial Policy? State the main features of Industrial Policy 1948, 1956 & 1991? | 3+7=10 |
| 8. Define Inward and Outward looking Policy? Define demographic environment with examples? | 6+4=10 |

= = *** = =