M. COM Fourth Semester (Repeat) INTERNATIONAL BUSINESS (MCM – 402)

Duration: 3Hrs. Full Marks: 70

Part-A (Objective) =20 Part-B (Descriptive) =50

(PART-B: Descriptive)

Duration: 2 hrs. 40 mins. Marks: 50

Answer any four from Question no. 2 to 8 Question no. 1 is compulsory.

- 1. Define "International Business". Explain the role of technology in fostering globalization. (2+8=10)
- 2. Analyze the various modes of entries into international business. (10)
- 3. State the formation and functions of World Bank. (10)
- 4. Examine the global demographic trends and its implication for business. (10)
- 5. Discuss the working of IBRD and make a critical assessment of its funding policy.

(5+5=10)

- 6. What is tariff? State the reasons of implementing the tariff. Distinguish between tariff and Quotas. (2+3+5=10)
- 7. Write short notes on:

(5+5=10)

- (a) World Trade Organization
- (b) International Monetary Fund (IMF)
- 8. What are the features of MNCs? Discuss a critical review of role played by MNCs in India. (4+6=10)

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Duration: 20 minutes

Marks - 20

(PART A - Objective Type)

I. Choose the correct answer:

 $1 \times 20 = 20$

- 1. Which of the following is a member of SAARC?
 - a. Pakistan
 - b. India
 - c. Both a and b
 - d. Neither a nor b
- 2. Which conference gives the birth to the International Monetary Fund?
 - a. TIDA
 - b. Bretonwoods
 - c. LIBOR
 - d. Congress
- 3. Which of the following institute is considered as 'soft loan window'?
 - a. IMF
 - b. IBRD
 - c. IDA
 - d. IFC
- 4. The total number of member countries of the world bank is:
 - a. 179
 - b. 189
 - c. 199
 - d. 219
- 5. Head quarter of the SAARC is situated in:
 - a. Delhi
 - b. Colombo
 - c. Kathmandu
 - d. Dhaka
- 6. The successor of GATT is:
 - a. ABB
 - b. IFC
 - c. WTO
 - d. World Bank

- 7. The 'terms of trade' means:
 - a. An excess of import over export.
 - b. The terms and conditions on which a country participates in foreign trade.
 - c. Trade agreements.
 - d. The relationship between export prices and import prices.
- 8. The UNCTAD is a permanent organization of:
 - a. UNO
 - b. RBI
 - c. GATT
 - d. IMF
- 9. India is not a member of:
 - a. G-15
 - b. UNO
 - c. ASEAN
 - d. Commonwealth
- 10. The comparative Cost Theory of international trade was developed by:
 - a. David Ricardo
 - b. Haberlar
 - c. Adam Smith
 - d. Alfred Marshall
- 11. The gain from two nations depend on:
 - a. Domestic Barter rates.
 - b. Differences in the domestic barter rates of the two countries.
 - c. Terms of Trade.
 - d. Degree of absolute advantage.
- 12. Arrange the following in right chronological order:

		A	В	C	D
I. Formation of WTO	a)	I	III	II	IV
II.Uruguay Round of GATT	b)	IV	III	II	I
III. Formation of GATT	c)	III	IV	II	I
IV. Formation of UNCTAD	d)	II	IV	I	III

- 13. The differences between the export and import of services is called:
 - a. Balance of Trade
 - b. Balance of Invisible
 - c. Balance of current Account
 - d. Balance of Capital Account
- 14. Which of the following objectives is not the objective of IMF?
 - a. Short term assistant
 - b. Issue of Notes
 - c. Long term capital investment
 - d. Restriction on Business Boundless

15.The headquarters of IMF is in: a. Hague b. Geneva c. Washington d. New York
16.Purchasing power parity theory was given: a. Proportion b. Times c. Percentage d. In general
17.The World Bank formed as a body of IMF. a. Competitive body b. Complementary body c. Legal body d. Holding body
 18.Under the gold standard, the main instrument to keep the balance of payment equilibrium was: a. Fixed exchange rate policy b. Monetary policy c. Fiscal policy d. None of the above.
19.Under the flexible exchange rate system, the exchange rate is determined: a. The force of demand and supply in the foreign exchange market. b. The monetary authority of the nation. c. The price of the gold. d. The quantum of foreign exchange reserve.
20. The basic purpose of international trade is: a. To increase the national income. b. To encourage exports. c. To promote international understanding. d. To correct adverse balance of payments.



University of Science and Technology, Meghalaya

PAPER CODE:_

SESSION 2016-17

NAME OF THE PAPER:_

COURSE__

	Date Stamp:
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Marks	Course
	Roll No
	Enrollment No
	Semester
	Name of the Paper
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ve Type	raper code
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1. This answer booklet has 4 pages. Please check before writing whether it is complete or in good condition. 2. Do not write your name anywhere in the answer booklet. 3. Write legibly on both sides of the paper 4. You may use some space for any rough notes or calculation on the answer booklet if you need. These rough notes, calculations must be scored out before submitting the answer booklet. 5. Do not bring any book or loose paper in the examination hall. 6. Do not tear any page from the answer booklet. 7. Do not write anything on the question paper or blotting paper or any pieces of paper while you are in the examination hall.	Total For Descript Question No.	Marks tive Type	Course Roll No Enrollment No Semester Name of the Paper Paper Code
3. Any act of indiscipline or misbehavior in the examination hall will result in your expulsion. 9. No examinee is allowed to leave the examination hall until 30 minutes lapse after the commencement of the examination. 10. Additional answer sheet will be supplied after the main answer booklet is completed.	Total Grand Total	•	