

M. COM
Fourth Semester (Repeat)
INTERNATIONAL BUSINESS
(MCM – 402)

Duration: 3Hrs.

Full Marks: 70

Part-A (Objective) =20
Part-B (Descriptive) =50

(PART-B: Descriptive)

Duration: 2 hrs. 40 mins.

Marks: 50

Answer any four from Question no. 2 to 8
Question no. 1 is compulsory.

1. Define “International Business”. Explain the role of technology in fostering globalization. (2+8=10)
2. Analyze the various modes of entries into international business. (10)
3. State the formation and functions of World Bank. (10)
4. Examine the global demographic trends and its implication for business. (10)
5. Discuss the working of IBRD and make a critical assessment of its funding policy. (5+5=10)
6. What is tariff? State the reasons of implementing the tariff. Distinguish between tariff and Quotas. (2+3+5=10)
7. Write short notes on: (5+5=10)
 - (a) World Trade Organization
 - (b) International Monetary Fund (IMF)
8. What are the features of MNCs? Discuss a critical review of role played by MNCs in India. (4+6=10)

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Duration: 20 minutes

Marks – 20

(PART A - Objective Type)

I. Choose the correct answer:

1×20=20

- Which of the following is a member of SAARC?
 - Pakistan
 - India
 - Both a and b
 - Neither a nor b
- Which conference gives the birth to the International Monetary Fund?
 - TIDA
 - Bretonwoods
 - LIBOR
 - Congress
- Which of the following institute is considered as 'soft loan window'?
 - IMF
 - IBRD
 - IDA
 - IFC
- The total number of member countries of the world bank is:
 - 179
 - 189
 - 199
 - 219
- Head quarter of the SAARC is situated in:
 - Delhi
 - Colombo
 - Kathmandu
 - Dhaka
- The successor of GATT is:
 - ABB
 - IFC
 - WTO
 - World Bank

- The 'terms of trade' means:
 - An excess of import over export.
 - The terms and conditions on which a country participates in foreign trade.
 - Trade agreements.
 - The relationship between export prices and import prices.
- The UNCTAD is a permanent organization of:
 - UNO
 - RBI
 - GATT
 - IMF
- India is not a member of:
 - G-15
 - UNO
 - ASEAN
 - Commonwealth
- The comparative Cost Theory of international trade was developed by:
 - David Ricardo
 - Haberlar
 - Adam Smith
 - Alfred Marshall
- The gain from two nations depend on:
 - Domestic Barter rates.
 - Differences in the domestic barter rates of the two countries.
 - Terms of Trade.
 - Degree of absolute advantage.
- Arrange the following in right chronological order:

	A	B	C	D
I. Formation of WTO	a) I	III	II	IV
II. Uruguay Round of GATT	b) IV	III	II	I
III. Formation of GATT	c) III	IV	II	I
IV. Formation of UNCTAD	d) II	IV	I	III
- The differences between the export and import of services is called:
 - Balance of Trade
 - Balance of Invisible
 - Balance of current Account
 - Balance of Capital Account
- Which of the following objectives is not the objective of IMF?
 - Short term assistant
 - Issue of Notes
 - Long term capital investment
 - Restriction on Business Boundless

