

MASTER OF BUSINESS ADMINISTRATION
THIRD SEMESTER [SPECIAL REPEAT]
CORPORATE GOVERNANCE & CSR
MBA – 306 [MDC]

**SET
A**

[USE OMR SHEET FOR OBJECTIVE PART]

Duration: 3 hrs.

Full Marks: 70

Time: 30 mins.

(Objective)

Marks: 20

Choose the correct answer from the following:

1 × 20 = 20

1. Which of the following is NOT a part of the principles of corporate governance
 - a. Risk Management
 - b. Transparency
 - c. Authenticity
 - d. Fairness
2. Good corporate governance creates..... In an organization.
 - a. Ambience
 - b. Abundance of capital
 - c. Transparent rules
 - d. Liquidity
3. Corporate governance aligns the interest of the.....
 - a. A Segment
 - b. Delegates
 - c. customers
 - d. Stakeholders
4. Truthfulness in the work context can also be reiterated as.....
 - a. Fairness
 - b. Casual approach
 - c. Integrity
 - d. Ethics
5. Directors are elected or appointed by other board members.
 - a. Publics
 - b. Authorities
 - c. Employees
 - d. Shareholders
6. The must ensure that the company's corporate governance policies incorporate corporate strategy, risk management, accountability, transparency, and ethical business practices.
 - a. Managing Director
 - b. Factory Inspector
 - c. Government
 - d. Board of Directors
7. "Bad executive compensation packages that fail to create an optimal incentive for corporate officers" Is an example of,....
 - a. Bad social responsibility
 - b. Bad Authority
 - c. Bad Corporate governance
 - d. Bad Work Culture
8. consists of the guiding principles that a company puts in place to direct all of its operations, from compensation, risk management, and employee treatment.
 - a. Management Principles
 - b. Organization Principles
 - c. HR Mandate
 - d. Corporate Governance

9. Which of them is not among the five components of COSO Framework?
 - a. Monitoring activities
 - b. Risk assessment
 - c. Communication
 - d. Delegation
10. A share in a company is not only a share in profits but also a share in
 - a. Asset
 - b. Liability
 - c. Ownership
 - d. Capital Investment
11. refers to the active involvement of stockholders in their organization.
 - a. Shareholder Activism
 - b. Shareholder Passivism
 - c. Shareholder Activity
 - d. Shareholder Passivity
12. CSR has been defined as theby business to behave fairly and responsibly
 - a. Intermittent commitment
 - b. Continuing commitment
 - c. Non Disclosure Commitment
 - d. None of the Above
13.is about how a company aligns their values to social causes by including and collaborating with their investors, suppliers, employees, regulators and the society as a whole.
 - a. Corporate Social Responsibility
 - b. Corporate governance
 - c. Corporate Values
 - d. Corporate Integrity
14.means – Establishing dialogue with the management by the shared holders on issues that concern – Influencing the corporate culture.
 - a. Shareholder Passivism
 - b. Shareholder Meeting
 - c. Shareholder activism
 - d. General Meeting
15. Share Holder Activism usesprovided by law.
 - a. Corporate Monarchy
 - b. Corporate Anarchy
 - c. Corporate democracy
 - d. Corporate Bureaucracy
16. Shareholders have also influenced the phasing out of polystyrene products at
 - a. KFC
 - b. Burger King
 - c. McDonalds
 - d. Dominos
17.initiatives of a corporate is not a selfless act of giving; companies derive long-term benefits from these initiatives.
 - a. Corporate Social Responsibility
 - b. Corporate Governance
 - c. Both a & b
 - d. None of the above
18. The Harshad Mehta Debacle was a classic case of
 - a. Corporate Social Responsibility
 - b. Corporate Governance
 - c. BASEL Norms
 - d. Industrial Relation
19. Which of the following is not associated to Corporate Social Responsibility?
 - a. Philanthropy
 - b. Social Service
 - c. Community Welfare
 - d. Issuing Shares

20. Which Institution regulates the Share and Stock trading in India?

- a. RBI
- c. SEBI

- b. IRDA
- d. NABARD

(Descriptive)

Time : 2 Hr. 30 Mins.

Marks : 50

[Answer question no.1 & any four (4) from the rest]

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| 1. What are the basic Corporate social responsibilities of any profit organization? Highlight the type of organization and justify. | 10 |
| 2. Discuss on the scope of corporate governance. Highlight the six principles of corporate governance. | 4+6=10 |
| 3. Explain the Anglo-American Model of Stewardship and Shareholder Model in corporate governance. | 5+5=10 |
| 4. Discuss the importance of Corporate Social responsibility. | 10 |
| 5. Describe how shareholder activism can influence the corporate functioning. Indicate the features of shareholder activism. | 6+4=10 |
| 6. Describe the various ways in which risks can be handled in case of an industrial setup. | 10 |
| 7. Elaborate on the COSO Framework of Internal Control. Indicate the Five(5) major components of the model. | 5+5=10 |
| 8. Write short Notes on: (<i>Any two</i>) | 5x2=10 |
| a) Importance of CSR to an Economy | |
| b) Types bad Corporate governance Cite examples | |
| c) Importance of Corporate governance | |
| d) Social Corporate Responsibility Pitfalls | |

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