

**B. PHARM.  
FIRST SEMESTER  
COMMUNICATION SKILLS  
BP105T [REPEAT]**

Duration : 1.30 hrs.

Full Marks : 35

1. Define communication barriers. What are the different types of barriers to communication? Describe any three of them. 10

Or

What are the different types of communication on the basis of organization, direction and way of expression? Give a detailed description of them.

2. Answer the following (*Any five*): 5×5=25

- a. What are the advantages and disadvantages of oral communication?
- b. Write a note on communication style matrix.
- c. Write short note on "Listening as a communication tool".
- d. What are the different types/forms of written communication? Give a brief description of any two of them.
- e. Write about the different types of Interviews.
- f. What are the different forms of group discussions? Discuss any two of them.

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