

MASTER OF BUSINESS ADMINISTRATION
FIRST SEMESTER
MIS & INFORMATION TECHNOLOGY IN BUSINESS
MBA – 105

Duration: 3 Hrs.

Marks: 70

Part : A (Objective) = 20

Part : B (Descriptive) = 50

[PART-B : Descriptive]

Duration: 2 Hrs. 40 Mins.

Marks: 50

[Answer question no. One (1) & any four (4) from the rest]

1. A. Describe the Precautions of using the Internet in business adoption from: 5+5=10
B. Describe the Term Management Information System

2. A. Describe the relationship between the two concepts e-commerce and e-business. 5+5=10
B. Define the Balanced MIS

3. A. Explain the differences between Intranet and the internet. 5+5=10
B. Define the difference between MS-Word and MS-Power Point.

4. A. Define the different Usage of Microsoft Excel. 5+5=10
B. Give an elaborative description of the block diagram of Computer component.

5. A. Explain broadcast network, point to point network and Multipoint networks. 5+5=10
- B. Define the different topology exist in the Computer connectivity
6. A. Define the Binary Number System and Decimal Number System. 5+5=10
- B. Make a difference between data and record
7. Describe the five functions of MIS in Management functions. 10
8. A. make the difference between Mobile and Personal Computer. 5+5=10
- B. What is the primary requirement for connecting with Internet?

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[PART-A : Objective]

Choose the correct answer from the following:

1×20=20

1. Which of the following describes e - commerce?
 - a. Doing business electronically
 - b. Doing business
 - c. Sale of goods
 - d. All of the above
2. The best products to sell in B2C e-commerce are:
 - a. Small products
 - b. Digital products
 - c. Specialty products
 - d. Fresh products
3. Computer is a digital system which is able do as
 - a. fast
 - b. Accurate
 - c. Robust
 - d. all of the above
4. The Word is the software for
 - a. Document Preparation
 - b. Spreadsheet Preparation
 - c. Online ads
 - d. Virtual marketing
5. The Excel is the Software for
 - a. Document Preparation
 - b. Spreadsheet Preparation
 - c. Spreadsheet Calculations
 - d. C2C
6. The MIS stands for
 - a. Machine Interface System
 - b. Managment Information System
 - c. Management Information System
 - d. Management Information System
7. The CPU stands for
 - a. Central Processing Unit
 - b. Centrl Processing Unit
 - c. Central Procassing Unit
 - d. Central Processed Unit
8. The Power Point is software for
 - a. Power Point
 - b. Presentations
 - c. Presentation and alimentations
 - d. None of the above
9. Microsoft has operating system by the name
 - a. Windows
 - b. Linux
 - c. Movies
 - d. All of the above
10. The RAM stands for
 - a. Read only Memories
 - b. Random Access Memories
 - c. Standard RAM
 - d. None of the above
11. The Utility software is a part of
 - a. Operating System
 - b. System Software
 - c. Application Software
 - d. all of the above
12. The Software is different from the
 - a. Hardware
 - b. OS
 - c. Processing
 - d. None of the above
13. The Clip Art features available in
 - a. MS Word
 - b. MS Excel
 - c. Ms Power Point
 - d. All the above
14. The general transformation cycle for information is:
 - a. Information to data to knowledge
 - b. Knowledge to data to information
 - c. Data to knowledge to information
 - d. Data to information to knowledge

UNIVERSITY OF SCIENCE & TECHNOLOGY, MEGHALAYA



[PART (A) : OBJECTIVE]

Duration : 20 Minutes

Serial no. of the
main Answer sheet

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Course :

Semester : Roll No :

Enrollment No : Course code :

Course Title :

Session : 2017-18 Date :

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Instructions / Guidelines

- The paper contains twenty (20) / ten (10) questions.
- Students shall tick (✓) the correct answer.
- No marks shall be given for overwrite / erasing.
- Students have to submit the Objective Part (Part-A) to the invigilator just after completion of the allotted time from the starting of examination.

Full Marks	Marks Obtained
20	

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Scrutinizer's Signature

.....
Examiner's Signature

.....
Invigilator's Signature

15. The OCR stands for
- Optical Character Radiation
 - Optical Character Reorganization
 - Optical Character Recall
 - Optical Character Recognition

16. One byte is made of
- 4 bits
 - 12 bits
 - 8 bits
 - 16 bits

17. Digital and Binary system is consider as same in
- Computer
 - Mobile
 - Digital Processing
 - All of the above

18. The example of Easy Movable product in the computer world are
- Books
 - PCs
 - CDs
 - All of the above

19. The base of Hexadecimal number system is
- 16 bit
 - 16
 - 8*2
 - 16 pix

20. The $(11001)_2$ is considered as
- Binary Number
 - Hexadecimal Number
 - Octal Number
 - Decimal Number