

MASTER OF BUSINESS ADMINISTRATION  
FIRST SEMESTER [REPEAT]  
INFORMATION TECHNOLOGY IN BUSINESS  
MBA – 106

**SET  
A**

[USE OMR SHEET FOR OBJECTIVE PART]

Duration: 3 hrs.

Full Marks: 70

Time: 30 mins.

**(Objective)**

Marks: 20

*Choose the correct answer from the following:*

*1 × 20 = 20*

- \_\_\_\_\_ are advanced features that can speed up editing or formatting you may perform often in a word document.
  - Comment
  - Track changes
  - Ribbon
  - Macros
- To move data from one part of the document to another, following is used.
  - Cut and Delete
  - Cut and Paste
  - Copy and Paste
  - Copy and Undo
- Which of the following identifies a cell in Excel?
  - Address
  - Formula
  - Name
  - Label
- Who is the father of Computer?
  - Allen Turing
  - Charles Babbage
  - Simur Cray D
  - Augusta Adaming
- \_\_\_\_\_ devices convert human understandable data and programs into a form that the computer can process.
  - Printing
  - Output
  - Solid state
  - Input
- The dimension of e-commerce that enables commerce across national boundaries is called \_\_\_\_\_.
  - Interactivity
  - Global reach
  - Richness
  - Ubiquity
- External database is
  - Database created using DBMS package
  - Database created in MS-Word
  - Database created in EXCEL
  - All of the above
- Identify the full form of HTTP?
  - Hypertext Transfer Protocol
  - Hypertext Transfer Package
  - Hyper Transfer Text Package
  - Hyper Transfer Text Practice
- Which one of the following is not one of the major types of e-commerce?
  - C2B
  - B2C
  - B2B
  - C2C

10. What is the location of a resource on the internet given by?
  - a. Email
  - b. IP
  - c. Protocol
  - d. URL
11. A \_\_\_\_\_ is the set of planned activities designed to result in a profit in a market place.
  - a. Business model
  - b. Profit model
  - c. Business plan
  - d. Revenue model
12. What is the length of the IPv4 address?
  - a. 8 bits
  - b. 16 bits
  - c. 32 bits
  - d. 128 bits
13. Identify the device used to boost up a weak signal.
  - a. Modem
  - b. Repeater
  - c. Switch
  - d. Router
14. What is a database management system?
  - a. Allows simultaneous access to multiple files
  - b. Can do more than one record management system
  - c. A file contains a collection of programs for managing data
  - d. Both (a) and (b)
15. Which of the following is application software?
  - a. LINUX
  - b. Mac OS
  - c. UNIX
  - d. Graphics
16. Which among the following is not a type of utility system software?
  - a. Antivirus
  - b. Firewalls
  - c. Disk defragmenter
  - d. MS-DOS
17. What is the length of the MAC address?
  - a. 8 bits
  - b. 16 bits
  - c. 32 bits
  - d. 48 bits
18. Word processing, spread sheet, and photo-editing are examples of
  - a. Application Software
  - b. System Software
  - c. Platform Software
  - d. Operating System Software
19. One or more defects occurring in the computer software that prevents the software from working is called
  - a. Bot
  - b. System error
  - c. Bug
  - d. Slug
20. The arrangement where all data pass through a central computer is known as
  - a. Ring topology
  - b. Mesh topology
  - c. Star topology
  - d. Bus Topology

**( Descriptive )**

Marks : 50

Time : 2 Hr. 30 Mins.

[ Answer question no.1 & any four (4) from the rest ]

1. What are Data, Database, and Database Management System (DBMS)? Mention the various functions of DBMS. 2+2+2+4=10
2. What is network topology? Describe any four networking topologies in detail with diagram. 2+8=10
3. What is software? Explain the different types of application software. 2+8=10
4. i) What do you understand by computer network? With the help of a time line show the evolution of computer network. 2+3+5=10  
ii) Describe Local Area Network and Personal Area Network
5. Write short notes on (any two): 5+5=10
  - i) System Software
  - ii) IoT (Internet of Things)
  - iii) Primary Storage devices
6. Mention any five Advantages and limitations of E-commerce with explanation. 10
7. Explain the various components of computer System- Input Unit, Output Unit, Memory Unit, Control Unit, and Arithmetic and Logic Unit. 2+2+2+2+2=10
8. What is POP UP? Do they work, if Yes then how? Discuss any two POP UP by Type. 2+3+5=10

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