

MASTER OF BUSINESS ADMINISTRATION  
FIRST SEMESTER  
BUSINESS ENVIRONMENT  
MBA – 108

**SET  
A**

[USE OMR SHEET FOR OBJECTIVE PART]

Duration: 3 hrs.

Full Marks: 70

Time: 30 mins.

**(Objective)**

Marks: 20

Choose the correct answer from the following:

1 × 20 = 20

- Population increased by difference between births and deaths in a particular region between two points of time.
  - Migration
  - Induced Population
  - Natural Growth of Population
  - None of the Above
- What was the main thrust of NYP?
  - To stop child trafficking
  - To encourage child labor
  - Empower the youth in terms of their effective participation in decision making
  - None of the Above
- The term business environment refers to ..... factors which impact functioning of a firm
  - External factors
  - Internal factors
  - Management related factors
  - Internal and External factors
- Marketing intermediaries are categorized under..... Environment
  - Micro
  - Macro
  - Internal
  - None of the Above
- Monetary policy in India is framed by the.....
  - RBI
  - Ministry of Finance
  - Planning Commission
  - None of the Above
- FEMA is a replacement to which Act?
  - MRTP Act
  - FERA
  - Competition Act
  - Companies Act
- Planning Commission of India is dissolved on..... and replaced by.....
  - 1st January 2015, FERA
  - 17th August 2014, Companies Act
  - 1st April 2014, NITI Aayog
  - 15th August 2014, ILO
- Objectives of DGFT are
  - It is responsible for implementation of FTP announced by Government of India
  - It has to monitor various Export obligations
  - It issues Importer-Exporter (IE) code to exporters and importers from India
  - All of the above

9. MEIS stands for
  - a. Ministry of Exports, Indian State
  - b. Merchandise Export from India Scheme
  - c. Management of Export-Import Supplies
  - d. Mechanism of Export-Import Statements
10. Population is a component of \_\_\_\_\_ environment
  - a. Social
  - b. Economical
  - c. Technological
  - d. Technological
11. The Industrial policy resolution was passed first in
  - a. 1956
  - b. 1948
  - c. 1991
  - d. None of the Above
12. Quantitative restrictions refer to limit set by countries to curb
  - a. Import
  - b. Exports & Imports
  - c. Exports
  - d. None of the Above
13. Exporter needs to register with Export Credit & Guarantee Corporation to cover different types of
  - a. Risk
  - b. Sales
  - c. Products
  - d. None of the Above
14. "Operation flood" is related to
  - a. Agriculture
  - b. Food Processing
  - c. Milk Production
  - d. None of the Above
15. Who is the father of Green Revolution in India?
  - a. Norman E Borlaug
  - b. M. S. Swaminathan
  - c. Garry Backer
  - d. Dr. P. M. Jha
16. The tenure of the Foreign Trade policy is
  - a. 6 years
  - b. 5 years
  - c. 3 years
  - d. None of the Above
17. The IEC number is a number with
  - a. 6 digits
  - b. 10 digits
  - c. 7 digits
  - d. None of the Above
18. Meaning of Capital Goods is
  - a. Plant, machinery and accessories
  - b. Raw materials
  - c. Packaging materials
  - d. Partly processed products
19. India is good example for \_\_\_\_\_ economy.
  - a. Socialist
  - b. Mixed
  - c. Capitalist
  - d. Communist
20. Who was the predecessor of WTO?
  - a. GATT
  - b. GAAT
  - c. UNCTAD
  - d. None of the above

**(Descriptive)**

Time : 2 Hr. 30 Mins.

Marks : 50

[ Answer question no.1 & any four (4) from the rest ]

1. Consider a company of your choice and discuss the various forms of business environment that can impact the business. 10
2. Discuss the Industrial Policy Resolution of 1984, 1956 and 1991. 10
3. Define natural and induced population. Explain the different phases of growth of the population in India. 2+2+6=10
4. What is the role of Agriculture in Indian Economy? Discuss some challenges faced by Agricultural sector in India. 4+6=10
5. Discuss the nature and scope of Business Environment. What is the significance of doing environmental Scanning? 4+4+2=10
6. Define cooperative sector. Discuss white revolution with special reference to the role of cooperative sector. 3+7=10
7. Discuss the role of natural resources in economic development of the country. State some characteristics of Indian Planning system. 5+5=10
8. Write short notes on *any two* of the following: 5+5=10
  - i) Green Revolution
  - ii) Foreign Trade Policy (2015-2020)
  - iii) Role of Public and Private Sector in Economic Development of the country
  - iv) Structure and Composition of Indian Population

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