

MASTER OF BUSINESS ADMINISTRATION
FIRST SEMESTER [REPEAT]
BUSINESS ENVIRONMENT
MBA – 108

**SET
A**

[USE OMR SHEET FOR OBJECTIVE PART]

Duration: 3 hrs.

Full Marks: 70

Time: 30 mins.

(Objective)

Marks: 20

Choose the correct answer from the following:

1 × 20 = 20

1. Population increased by difference between births and deaths in a particular region between two points of time.
 - a. Migration
 - b. Induced Population
 - c. Natural Growth of Population
 - d. None of the Above
2. What was the main thrust of NYP?
 - a. To stop child trafficking
 - b. To encourage child labor
 - c. Empower the youth in terms of their effective participation in decision making
 - d. None of the Above
3. The term business environment refers to factors which impact functioning of a firm
 - a. External factors
 - b. Internal factors
 - c. Management related factors
 - d. Internal and External factors
4. Marketing intermediaries are categorized under..... Environment
 - a. Micro
 - b. Macro
 - c. Internal
 - d. None of the Above
5. Monetary policy in India is framed by the.....
 - a. RBI
 - b. Ministry of Finance
 - c. Planning Commission
 - d. None of the Above
6. FEMA is a replacement to which Act?
 - a. MRTP Act
 - b. FERA
 - c. Competition Act
 - d. Companies Act
7. Planning Commission of India is dissolved on..... and replaced by.....
 - a. 1st January 2015, FERA
 - b. 17th August 2014, Companies Act
 - c. 1st April 2014, NITI Aayog
 - d. 15th August 2014, ILO
8. Objectives of DGFT are
 - a. It is responsible for implementation of FTP announced by Government of India
 - b. It has to monitor various Export obligations
 - c. It issues Importer-Exporter (IE) code to exporters and importers from India
 - d. All of the above

9. MEIS stands for
- | | |
|---|--|
| a. Ministry of Exports, Indian State | b. Merchandise Export from India Scheme |
| c. Management of Export-Import Supplies | d. Mechanism of Export-Import Statements |
10. Population is a component of _____environment
- | | |
|------------------|------------------|
| a. Social | b. Economical |
| c. Technological | d. Technological |
11. The Industrial policy resolution was passed first in
- | | |
|---------|----------------------|
| a. 1956 | b. 1948 |
| c. 1991 | d. None of the Above |
12. Quantitative restrictions refer to limit set by countries to curb
- | | |
|------------|----------------------|
| a. Import | b. Exports & Imports |
| c. Exports | d. None of the Above |
13. Exporter needs to register with Export Credit & Guarantee Corporation to cover different types of
- | | |
|-------------|----------------------|
| a. Risk | b. Sales |
| c. Products | d. None of the Above |
14. "Operation flood" is related to
- | | |
|--------------------|----------------------|
| a. Agriculture | b. Food Processing |
| c. Milk Production | d. None of the Above |
15. Who is the father of Green Revolution in India?
- | | |
|---------------------|----------------------|
| a. Norman E Borlaug | b. M. S. Swaminathan |
| c. Garry Backer | d. Dr. P. M. Jha |
16. The tenure of the Foreign Trade policy is
- | | |
|------------|----------------------|
| a. 6 years | b. 5 years |
| c. 3 years | d. None of the Above |
17. The IEC number is a number with
- | | |
|-------------|----------------------|
| a. 6 digits | b. 10 digits |
| c. 7 digits | d. None of the Above |
18. Meaning of Capital Goods is
- | | |
|-------------------------------------|------------------------------|
| a. Plant, machinery and accessories | b. Raw materials |
| c. Packaging materials | d. Partly processed products |
19. India is good example for _____economy.
- | | |
|---------------|--------------|
| a. Socialist | b. Mixed |
| c. Capitalist | d. Communist |
20. Who was the predecessor of WTO?
- | | |
|-----------|----------------------|
| a. GATT | b. GAAT |
| c. UNCTAD | d. None of the above |

(Descriptive)

Time : 2 Hr. 30 Mins.

Marks : 50

[Answer question no.1 & any four (4) from the rest]

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| 1. Consider a company of your choice and discuss the various forms of business environment that can impact the business. | 10 |
| 2. Discuss the Industrial Policy Resolution of 1984, 1956 and 1991. | 10 |
| 3. Define natural and induced population. Explain the different phases of growth of the population in India. | 2+2+6=10 |
| 4. What is the role of Agriculture in Indian Economy? Discuss some challenges faced by Agricultural sector in India. | 4+6=10 |
| 5. Discuss the nature and scope of Business Environment. What is the significance of doing environmental Scanning? | 4+4+2=10 |
| 6. Define cooperative sector. Discuss white revolution with special reference to the role of cooperative sector. | 3+7=10 |
| 7. Discuss the role of natural resources in economic development of the country. State some characteristics of Indian Planning system. | 5+5=10 |
| 8. Write short notes on <i>any two</i> of the following: | 5+5=10 |
| i) Green Revolution | |
| ii) Foreign Trade Policy (2015-2020) | |
| iii) Role of Public and Private Sector in Economic Development of the country | |
| iv) Structure and Composition of Indian Population | |

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