# MASTER of BUSINESS ADMINISTRATION FIRST SEMESTER PRINCIPLES AND PRACTICES OF MANAGEMENT

#### **MBA-101**

Duration: 3 Hrs.

Marks: 70

Marks: 50

PART : A (OBJECTIVE) = 20 PART : B (DESCRIPTIVE) = 50

## [<u>PART-B: Descriptive</u>]

### Duration: 2 Hrs. 40 Mins.

### [Answer question no. One (1) & any four (4) from the rest]

1.	Define 'Management'. Draw and explain the Management Process along with managerial functions. Write any four management characteristics.	2+6+2 =10
2.	What you understand by 'Managerial Skills'? Mention different types of Managerial skills and explain the requirement of different skills in various levels of management with the help of a neat diagram.	2+8=10
3.	Define Planning. Explain the steps of Planning Process in the organization. "Efficiency, accuracy and economy must be there in the planning process adopted in an organization"-Justify.	2+5+3 =10
4.	What do you understand by 'Span of Control'? Explain any five factors that influence Span of Control in an organization. Justify- "More span of control is possible for a manager if sophisticated technologies are adopted in an organization".	2+5+3 =10
5.	Explain the 'System Approach' of management. Write the characteristics of 'Formal Organizational Structure'.	5+5=10
6.	Define Power and Authority. Explain various types of Power in an organization. Mention the differences between Power and Authority.	1+1+4+ 4 =10
7.	Define Communication. Explain the Communication Process with the help of a neat diagram. Mention four barriers of communication that can take place in the organization.	1+5+4 =10
8.	What is Controlling? Write the steps of a Controlling Process. Explain various types of Controlling Process.	2+5+3 =10

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**REV-00** 2017/12 are the plans that establish the required method of handling future MBA/81/86 objectives. a. Policy c. Programs **MASTER of BUSINESS ADMINISTRATION** d. Rules b. Procedure FIRST SEMESTER 8. Well defined rules and regulations is the characteristics of organization. PRINCIPLES AND PRACTICES OF MANAGEMENT a. Line c. Formal **MBA-101 b.** Authority d. Informal [ PART-A : Objective ] 9. Manager can have span of control if clarity of plan exists in an organization. Choose the correct answer from the following : 1×20=10 a. More c. Both of them 1. Achieving the objectives within the available resources is known as \_\_\_\_\_? b. Less d. None above a. Effectiveness c. Proficiency **10.** Which is not a characteristics of MBO. b. Goal achievement d. Efficiency a. Participative decision making 2. Which managerial skill helps to analyze and diagnose a situation and find the b. Goal specificity. cause and effect relationship in the organization? c. No explicit time period a. Human Relation skill c. Conceptual skill d. Performance feedback. d. Interpersonal skill b. Technical skill 11. 'Bureaucracy' was a focus of approach. 3. In role, manager transmits information to influence attitudes and a. Human Relation Approach behavior of employees & after filtering- give right information to right person. b. Neo-human Relation Approach c. Spokesperson a. Monitor c. Modern Approach b. Disseminator d. Negotiator d. Classical Approach Which management approach highlights about the 'relationships among 12. Which is an Individual objective? people and their ability in the utilization of Technical System'? a. Fair remuneration for work performed a. Contingency approach b. Reasonable profit so as to get a fair return on the capital invested (ROI) in b. Social- Technical System approach. the business. c. Management Science approach c. Growth and expansion of the enterprise d. Operational approach d. Conservation of environment and natural resources. 5. Which features of management does not support "Management as a Science"? Which is not a function of Top level management of an organization? 13. a. It should have systematic body of knowledge. a. They make the policy for the organization. b. Establish cause & effect relationship. b. They determine the goal of the company c. General principles are capable of universal applicable. c. They give instructions to workers d. Improvement through continuous practice. d. They make the corporate plans. Which is not a direct advantage of planning process? 6. \_ helps to prevent under-utilization of employees. 14. a. It helps in decreasing resource wastages. a. Directing c. Organizing b. It helps in anticipating crisis. b. Staffing d. Coordinating c. It helps in managing change effectively. d. It helps in putting right person at the right place.

- 15. Which is not a function comes under 'Organizing'?
  - a. Divide up the work.
  - b. Ensure results.
  - c. Co-ordinate activities
  - d. Arrange resources.
- 16. Which is not a function of Directing?
  - a. Giving orders to sub-ordinates
  - b. Leading and Motivating employees
  - c. Checking their performance and take necessary actions.
  - d. Discovering the talented and competent workers
- 17. Centralization means-
  - a. Places related activities under jurisdiction of one individual
  - **b.** Places related activities under jurisdiction of several individuals throughout the organization
  - c. An expressed struggle between at least two interdependent parties
  - d. Voluntarily arrangement in which two or more individual engage in a mutually beneficial exchange
- 18. Which is not a principle of Coordination?
  - a. Co-ordination should be maintained continuously
  - **b.** Co-ordination should have reciprocal relation between different functions or units or department.
  - c. Co-ordination should attain by direct contact.
  - d. Co-ordination should start in the late stage.
- 19. 'Daily Report' is an example of \_\_\_\_\_
  - a. Upward Communication
  - b. Downward Communication
  - c. Horizontal Communication
  - d. Informal Communication
- 20. It is the formulation of plans for a given future period in numerical terms.
  - a. Zero-base Budgeting
  - b. Budgeting

d. Special Report

c. PERT

# **UNIVERSITY OF SCIENCE & TECHNOLOGY, MEGHALAYA**

Curveling Excellence		A) : OBJECTIVE] ion : 20 Minutes	Serial no. of the main Answer sheet
Course :		· · · · · · · · · · · · · · · · · · ·	
Semester :		Roll No :	
Enrollment No :		Course code :	
Course Title :			
Session :	2017-18	Date :	
*****	*****	*****	******
	Instruct	ions / Guidelines	
> The paper co	ntains twenty (20) /	ten (10) questions.	
> Students shall	1 tick ( $\checkmark$ ) the correc	t answer.	
> No marks sha	all be given for over	write / erasing.	
➤ Students have	e to submit the Obje	ective Part (Part-A) to the invig	gilator just after

completion of the allotted time from the starting of examination.

Full Marks	Marks Obtained	
20		

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Scrutinizer's Signature