

**BACHELOR OF COMMERCE
FIRST SEMESTER
ENTREPRENEURSHIP
BCM – 102**

**SET
B**

[USE OMR SHEET FOR OBJECTIVE PART]

Duration: 1.30 hrs.

Full Marks: 35

Time: 15 mins.

(Objective)

Marks: 10

Choose the correct answer from the following:

1 × 10 = 10

1. Which of the following does not constitute a pillar of 'Make in India'?
V) New processes
VI) New infrastructure
VII) New sectors
VIII) New mindset
a. Only I
b. II and IV
c. Only III
d. None of the above
2. Which of these is a type of feasibility study?
a. Financial feasibility
b. Social feasibility
c. Market feasibility
d. All of the above
3. Identify the incorrect statement.
a. Feasibility study helps to decide whether to go ahead with a proposed business plan.
b. Feasibility studies help to determine the risk involved with a business idea.
c. Feasibility studies are normally written by employees of the business.
d. Feasibility studies are basically research projects.
4. Technical feasibility does not include:
a. Machinery and equipment required
b. Profit margin
c. Manufacturing process
d. Infrastructure required
5. Which of the following is not a unicorn company?
a. Zomato
b. OLA
c. Flipkart
d. None of the above
6. Which of these is not a type of entrepreneurship?
a. Imitating entrepreneurship
b. Fabian entrepreneurship
c. Drone entrepreneurship
d. Classical entrepreneurship
7. The six Cs that motivate entrepreneurs do not include:
a. Change
b. Consistency
c. Challenge
d. Creativity
8. Which theory identifies gap filling and input completion as the main role of an entrepreneur?
a. Innovative theory of Schumpeter
b. Risk bearing theory of Knight
c. X efficiency theory of Leibenstein
d. Max Weber's theory

9. Startup India has provided income-tax exemption of ____ years.
- 1
 - 2
 - 3
 - 5
10. When was the 'Make in India' initiative introduced in India by the Prime Minister?
- August 15, 2014
 - September 25, 2014
 - November 14, 2014
 - August 15, 2015

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(Descriptive)

Time : 1 Hr. 15 Mins.

Marks : 25

[Answer question no.1 & any two (2) from the rest]

1. Elaborate the Innovation Theory of Entrepreneurship. 5
2. Who is an entrepreneur? Highlight the six Cs that motivate entrepreneurs. 2+8=10
3. Write short notes on *any two* from the following: 5+5=10
 - d) Angel investors
 - e) Business incubators
 - f) Coir Udyami Yojana
4. What is a feasibility study? Explain the meaning of financial feasibility. Also highlight the key differences between a feasibility study and a business plan. 3+3+4=10
5. Write a note on a successful or emerging entrepreneur/ enterprise from north-east India highlighting various aspects of the business and its journey. What according to you is the most important thing that you can learn from the entrepreneur's story? 7+3=10

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