

BBA
FIRST SEMESTER (SPECIAL REPEAT)
BUSINESS ENVIRONMENT

BBA-103

(Use separate answer scripts for Objective & Descriptive)

Duration : 3 hrs.

Full Marks : 70

[PART-A: Objective]

Time : 20 min.

Marks : 20

Choose the correct answer from the following:

1X20=20

1. An organization or economic system where goods and services are exchanged for one another or for money is called
 - a. Business
 - b. Firm
 - c. Environment
 - d. None of the above
2. Micro factors consist of
 - a. Competitors
 - b. Employees
 - c. Customers
 - d. All of the above
3. Components of Macro factor
 - a. Shareholders
 - b. Political
 - c. Value system
 - d. Mission Vision
4. "Faster, More Inclusive and Sustainable Growth" is the theme of
 - a. 11th Plan
 - b. 2nd Plan
 - c. 12th Plan
 - d. 5th Plan
5. Second largest producer of cotton in the world is
 - a. China
 - b. India
 - c. Russia
 - d. Pakistan
6. New Industrial Policy brought about
 - a. LPG
 - b. DGFT
 - c. FERA
 - d. MRTP
7. Full form of FDI
 - a. Foreign Directorate for Investment
 - b. Foreign Direct Investment
 - c. Forum for Direct Investment
 - d. None of the above
8. Small Scale Industry (SSI) is an industrial undertaking in which the investment
 - a. More than 1 Crore
 - b. About 50 lakh
 - c. Less than 20 lakh
 - d. Does not exceed 1 crore
9. Full form of EXIM
 - a. Set of guidelines and instructions related to the import and export of goods in India.
 - b. Set of financial statement
 - c. Export & import taxes
 - d. All of the above

10. DGFT means
 - a. Direct General of Foreign Tariff
 - b. Directorate General of Forest Tax
 - c. Directorate General of Foreign Trade
 - d. None of the above
11. World Bank was formally known as
 - a. International Bank for Reconstruction and Development
 - b. Industrial Bank for Restructuring and Development
 - c. Both a & b
 - d. None of the above
12. A social development organization that is dedicated to reducing poverty in Asia and the Pacific through inclusive economic growth, environmentally sustainable growth, and regional integration.
 - a. IMF
 - b. World bank
 - c. ADB
 - d. All of the above
13. Which bank is known as banker's bank?
 - a. RBI
 - b. SBI
 - c. PNB
 - d. UCO
14. CRR refers to.....
 - a. Cash Reserve Ratio
 - b. Credit Reserve Ratio
 - c. Common Reserve Ratio
 - d. Capital Reserve Ratio
15. SLR refers to.....
 - a. Statutory Liquidity Ratio
 - b. Stability Liquidity Ratio
 - c. Safety Liquidity Ratio
 - d. None of these
16. IRDA stands for.....
 - a. Insurance Regulatory and Development Authority
 - b. Industrial Development and development Authority
 - c. Insurance Restructuring and Development Authority
 - d. Insurance Refinancing and Development Authority
17. To regulate the securities market and to protect the investor's interest _____ has been created by the Government of India.
 - a. RRB
 - b. SEBI
 - c. RBI
 - d. SBI
18. _____ is the market where the existing securities of companies are traded.
 - a. Primary market
 - b. Secondary market
 - c. Money market
 - d. None of these
19. Capital market is a market forcapital.
 - a. Long term capital
 - b. Short term capital
 - c. Working capital
 - d. Fixed capital
20. Debenture is ainstrument issued by the company with a promise to pay interest and repay the principal on maturity.
 - a. Credit
 - b. Debt
 - c. Cash
 - d. Negotiable

(PART-B : Descriptive)

Time : 2 hrs. 40 min.

Marks : 50

[Answer question no.1 & any four (4) from the rest]

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| 1. What do you mean by Money market and Capital Market?
Distinguish between Primary Market and Secondary Market. | 5+5=10 |
| 2. What is an Industrial Policy? What are the various features of New Industrial Policy of 1991? State its importance towards economic growth. | 2+4+4=10 |
| 3. Describe the importance of business environment for today's business. What are the various features of business environment? | 5+5=10 |
| 4. Discuss the functions of Reserve Bank of India. Discuss the important products of a Commercial Bank. | 5+5=10 |
| 5. Define Business Environment and describe the Macro Environmental factors of business environment. | 10 |
| 6. Describe Balance of Trade and Balance of Payment. | 5+5=10 |
| 7. State the various objectives and importance of World Trade Organization. | 5+5=10 |
| 8. Discuss the features of Equity Share. Distinguish between Equity share and Debenture. | 4+6=10 |

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