

**MA RURAL DEVELOPMENT**  
**First Semester**  
**Rural Industrialisation and Entrepreneurship**  
**(MRD-04)**

**Duration: 3Hrs.**

**Full Marks: 70**

**Part-A (Objective) =20**

**Part-B (Descriptive)=50**

**(PART-B: Descriptive)**

**Duration: 2 hrs. 40 mins.**

**Marks: 50**

**1. Answer the following questions: (any *five*)**

**2×5=10**

- a) What is experiential learning?
- b) What are the core areas of entrepreneurship development?
- c) What are the three phases of training?
- d) What are the three sources of women empowerment?
- e) What is the relationship between entrepreneur and enterprise?
- f) What is traditional learning?
- g) Write the objectives of SIDO.

**2. Answer the following questions: (any *five*)**

**3×5=15**

- a) What are the major characteristics of an entrepreneur?
- b) Differentiate between education and training.
- c) Differentiate between entrepreneur and manager.
- d) What do you mean by rural industrialization?
- e) What are the problems faced by the women entrepreneurs?
- f) How to develop rural entrepreneurship?
- g) What are the three divisions of EDP?

**3. Answer the following questions: (any *five*)**

**5×5=25**

- a) Illustrate the impact of globalisation on Indian enterprise.
- b) Explain the experience of entrepreneurial trainings in North East India.
- c) Discuss the need for achievement theory of entrepreneurship.
- d) How women can be empowered?
- e) Discuss the Participatory Training as a tool for human resource development.
- f) Write the Theory of Social Behaviour as propounded by John H. Kunkel.
- g) Show the relationship between entrepreneurial performance and location of enterprise.

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*(The figures in the margin indicate full marks for the questions)*

**Duration: 20 minutes**

**Marks-20**

**PART A- Objective Type**

**I. Choose the correct options from the following:**

**1×20=20**

1. Entrepreneurs are -  
a. Innovator                      b. Risk-bearer                      c. Organizer                      d. All of these
2. The key word in women empowerment is -  
a. Power                      b. Credit                      c. Assets                      d. None of these
3. Who used the term "entrepreneur" for the first time?  
a. Mahatma Gandhi                      b. Richard Cantillan                      c. Jean Baptise                      d. Schumpeter
4. RMK was established in the year -  
a. 1993                      b. 1990                      c. 1989                      d. 2003
5. 'Entrepreneurship' is associated with -  
a. Person                      b. Object                      c. Process of action                      d. None of these
6. In which phase of training, TNA is linked with -  
a. Pre-training                      b. Post-training                      c. Training                      d. None of the above
7. What does EDP stands for -  
a. Employment Development Programme  
b. Entrepreneurship Development Programme  
c. Environmental Development Programme  
d. Educational Development Programme
8. Who was the propounder of Theory of Social behaviour? -  
a. John H. Kunkel                      b. Peter Drucker  
c. Max Weber                      d. E. Hagen
9. "Desire for financial success" falls under -  
a. Personal attributes                      b. Environmental factors  
c. Both of this                      d. None of these

10. Typically high-net-worth individuals (HNIs) who have often been successful entrepreneurs themselves are known as –
- |                    |                  |
|--------------------|------------------|
| a. Venture Capital | b. Middle-man    |
| c. Angel Investor  | d. None of these |
11. Which one from the following provides urban located services to modernizing rural agricultural sector –
- |                  |                  |
|------------------|------------------|
| a. Growth Centre | b. Exhibition    |
| c. Consortia     | d. None of these |
12. SWOT stands for -
- |  |   |
|--|---|
| a. Service Weakness Opportunities and Threat | b. Strength Weakness Opportunity and Threat |
| c. Strength Weakness Obstacles and Threat    | d. Strength Will Opportunities and Threat   |
13. When SIDO was established? -
- |                   |                  |
|-------------------|------------------|
| a. December, 1982 | b. July, 2002    |
| c. October, 1973  | d. None of these |
14. SISI stands for -
- |                                       |                                       |
|---------------------------------------|---------------------------------------|
| a. Small Industries Service Institute | b. Small Investment Service Institute |
| c. Small Industries Service Institute | d. None of these                      |
15. “Seminar on Global Markets & Forex” was organized by -
- |         |           |
|---------|-----------|
| a. SIDO | b. NISIET |
| c. KVIC | d. SISI   |
16. SIDO is a leading business support organisation in -
- |             |          |
|-------------|----------|
| a. Norway   | b. India |
| c. Tanzania | d. China |
17. RUDSETI is a -
- |                         |                      |
|-------------------------|----------------------|
| a. Grass root level NGO | b. Intermediate NGOs |
| c. Primary level NGO    | d. None of these     |
18. IIE stands for –
- |  |   |
|--|---|
| a. International Institute of Entrepreneurship | b. Indian Institute of Entrepreneurship |
| c. Institute of International Entrepreneurship | d. None of the above                    |
19. “Any industry located in rural area, population of which does not exceed 10,000 is Village industry”, as figured out by -
- |           |            |
|-----------|------------|
| a. KVIC   | b. RUDSETI |
| c. NISIET | d. SIDO    |
20. Assets, knowledge and attitude are the key words of -
- |                         |                       |
|-------------------------|-----------------------|
| a. General Entrepreneur | b. Women Entrepreneur |
| c. Both of these        | d. None of these      |

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