

**Write the following information in the first page of Answer Script before starting answer**

ODD SEMESTER EXAMINATION: 2020-21

Exam ID Number \_\_\_\_\_

Course \_\_\_\_\_ Semester \_\_\_\_\_

Paper Code \_\_\_\_\_ Paper Title \_\_\_\_\_

Type of Exam: \_\_\_\_\_ (Regular/Back/Improvement)

**Important Instruction for students:**

1. Student should write objective and descriptive answer on plain white paper.
2. Give page number in each page starting from 1<sup>st</sup> page.
3. After completion of examination, Scan all pages, convert into a single PDF, rename the file with Class Roll No. **(2019MBA15)** and upload to the Google classroom as attachment.
4. Exam timing from 10am – 1pm (for morning shift).
5. Question Paper will be uploaded before 10 mins from the schedule time.
6. Additional 20 mins time will be given for scanning and uploading the single PDF file.
7. Student will be marked as ABSENT if failed to upload the PDF answer script due to any reason.

**MASTER OF BUSINESS ADMINISTRATION  
THIRD SEMESTER  
CORPORATE GOVERNANCE & CSR  
MBA-306(MDC)**

(Use separate answer scripts for Objective & Descriptive)

**Duration : 3 hrs.**

**Full Marks: 70**

**( PART-A : Objective )**

**Time : 20 min.**

**Marks : 20**

**Choose the correct answer from the following:**

**1X20=20**

1. Which of the following is not one of the underlying principles of the corporate governance combined code of practice?
  - a. Accountability
  - b. Openness
  - c. Acceptability
  - d. Integrity
2. The system that is used by firms to control and direct their operations and the operations of their employees is called:
  - a. Corporate Compliance.
  - b. Corporate Governance.
  - c. Corporate Control.
  - d. Corporate Directive.
3. The primary stakeholders are:
  - a. Customers.
  - b. Suppliers.
  - c. Shareholders.
  - d. Creditors.
4. The corporate governance structure of a company reflects the individual companies':
  - a. Cultural and economic system.
  - b. Legal and business system.
  - c. Social and regulatory system.
  - d. All of the above.
5. The goal of corporate governance and business ethics education is to:
  - a. Teach students their professional accountability and to uphold their personal Integrity to society.
  - b. Change the way in which ethics is taught to students.
  - c. Create more ethics standards by which corporate professionals must operate.
  - d. Increase the workload for accounting students.

6. An organization's appropriate tone at the top promoting ethical conduct is an example of:
- a. Ethics sensitivity.
  - b. Ethics incentives.
  - c. Ethical behavior.
  - d. Consequentialist.
7. What is the name of the process in which an employee informs another responsible employee in the company about potentially unethical behavior?
- a. Whistle-blowing
  - b. Purging and releasing
  - c. Identification
  - d. Information transfer
8. A director of a limited company may not be liable for wrongful trading if he or she
- a. increased the valuation of its inventories to cover any potential shortfall
  - b. brought in some expected sales from next year in to the current year
  - c. took every step to minimise the potential loss to creditors
  - d. introduce into the balance sheet an asset based on a valuation of its brands sufficient to meet any shortfall
9. Which board of directors committee is responsible for the guidelines on how the board of directors should operate.
- a. Operating
  - b. Corporate governance
  - c. Corporate compliance
  - d. Guiding
10. Shareholders have the right to know all except:
- a. Information on the management of the corporation
  - b. Trade secrets
  - c. The company's financial position
  - d. The company's general plans for the future.
11. Directors' responsibilities are unlikely to include
- a. a fiduciary duty
  - b. a duty to keep proper accounting records
  - c. a duty to propose high dividends for shareholders
  - d. a duty of care
12. Values and ethics shape the-
- a. Corporate unity
  - b. Corporate discipline
  - c. Corporate culture
  - d. Corporate differences
13. Fraudulent trading may be
- a. a civil offence committed by any employee
  - b. a criminal offence committed only by directors of a limited company
  - c. a civil and a criminal offence committed only by directors of a limited company
  - d. a civil and a criminal offence committed by any employee

14. What is meant by the phrase CSR?
- a. Corporate Social Responsibility
  - b. Company Social Responsibility
  - c. Corporate Society Responsibility
  - d. Company Society Responsibility
15. What is the enlightened self-interest model of CSR?
- a. That it is in an organization's own best interest to put itself first rather than its ethics.
  - b. That it is in an organization's best interest to consider what a shareholder would want.
  - c. That it is in an organization's own best interest to act in an ethical way.
  - d. That it is in an organization's own best interest to follow the legislation and abide by the law
16. What is green washing?
- a. Transforming products to be more ethical
  - b. Making a product appear more ethical than it really is.
  - c. Converting the company to green production methods.
  - d. Convincing customers to buy ethically
17. Which of the following does the term Corporate Social Responsibility relate to?
- a. Ethical conduct
  - b. Environmental practice
  - c. Community investment
  - d. All of the above
18. Who are organisational stakeholders?
- a. Government
  - b. Employees
  - c. Customers
  - d. All of the above
19. The four types of social responsibility include:
- a. legal, philanthropic, economic, and ethical
  - b. ethical, moral, social, and economic
  - c. philanthropic, justice, economic, and ethical
  - d. legal, moral, ethical, and economic
20. Social Responsibility refers to
- a. Same as Legal responsibility
  - b. Broader than Legal responsibility
  - c. Narrower than Legal Responsibility
  - d. None of the Above

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**[ PART-B : Descriptive ]**

**Duration: 2 Hrs. 40 Mins.**

**Marks: 50**

**[ Answer question no. One (1) & any four (4) from the rest ]**

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|--|--------|
| 1. What do you mean by corporate governance? Why corporate governance has assumed importance these days? | 2+8=10 |
| 2. a. Who are the stake holders of the business?   | 2+8=10 |
| b. Discuss the principles of Corporate Governance  |        |
| 3. a. What do you mean by Whistle blower?  | 2+8=10 |
| b. What are the things to be remembered by whistle before blowing whistle.                               |        |
| 4. Why organizations require business ethics and what are the benefits of ethical organization?          | 4+6=10 |
| 5. What is environmental ethics? Explain various aspects of environmental ethics.                        | 2+8=10 |
| 6. What are the unethical practices related to marketing and information technology?                     | 5+5=10 |
| 7. a. What do you mean by Corporate Social Responsibility?   | 3+7=10 |
| b. Discuss the benefits of CRS?  |        |
| 8. Critically discuss the causes of failure of Kingfisher Airlines.                                      | 10     |

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