

BACHELOR OF COMPUTER APPLICATION
Fifth Semester (Repeat)
INTERNET & E-COMMERCE
(BCA - 23)

Duration: 3Hrs.

Full Marks: 70

Part-A (Objective) =20
Part-B (Descriptive) =50

(PART-B: Descriptive)

Duration: 2 hrs. 40 mins.

Marks: 50

Answer any four from Question no. 2 to 8
Question no. 1 is compulsory.

1. What is Internet – E – Commerce? What is 'Business – to – Business' E - Business model explain along with its advantages? (2+8=10)
2. Explain E – Business models based on the relationship of transaction parties? How Business to Consumer works? (3+7=10)
3. Write a short note on Credit Card Based payment system along with its basic categories. Explain working of Encrypted Credit Card system. (5+5=10)
4. Enlist factors involved in E – Payment system. Define Digital Certificate. Specify the content of Digital Certificate. (4+2+4=10)
5. What are firewalls? Explain each component of firewalls in detail. (2+8=10)
6. a) What is E – Security? Explain its type. (2+4=6)
b) Explain Network Security Threats in detail. (4)
7. What is E – Governance? Explain its advantages. Also explain the application of E – Governance. (2+4+4=10)
8. What is Cyber Crime? Write the classification of Cyber Crime. Enlist and explain it in detail. (2+8=10)

BACHELOR OF COMPUTER APPLICATION
Fifth Semester (Repeat)
INTERNET & E-COMMERCE
(BCA - 23)

Duration: 20 minutes

Marks – 20

(PART A - Objective Type)

I. Choose the correct answer:

1×20=20

1. Which of the following describes e-commerce?
 - a) Doing business electronically
 - b) Doing business
 - c) Sale of goods
 - d) All of the above

2. Which of the following is part of the four main types for e-commerce?
 - a) B2B
 - b) B2C
 - c) C2B
 - d) All of the above

3. Which segment do eBay, Amazon.com belong?
 - a) B2Bs
 - b) B2Cs
 - c) C2Bs
 - d) C2Cs

4. The best products to sell in B2C e-commerce are:
 - a) Small products
 - b) Digital products
 - c) Specialty products
 - d) Fresh products

5. E-Banking is also known as
 - a) ATMs
 - b) Net banking
 - c) Traditional banking
 - d) None of these

6.is backbone of all E-payments in E-commerce.
 - a) EFT
 - b) EPS
 - c) PayPal
 - d) None of these

7. Which one is not a physical threat?
 - a) Hacking
 - b) Storm
 - c) Phishing
 - d) None of the above

8. The basic elements of website is

- a) Home page
- b) Web pages
- c) Links and banners
- d) All the above

9. Which one is a threat for E-commerce?

- a) Trojan horse
- b) Firewall
- c) Encryption
- d) None

10. Which one is an offline payment mode?

- a) Cash on delivery
- b) Cash before delivery
- c) Credit card
- d) Both a and b

11. What is the legal protection afforded an expression of an idea, such as a song, video game, and some types of proprietary documents?

- a) Ethics
- b) Intellectual property
- c) Copyright
- d) Fair Use Doctrine

12. Cyber slacking consists of what activities?

- a) Visiting "inappropriate" web sites.
- b) Visiting news sites.
- c) Chatting online with others about non-work topics.
- d) All of the above.

13. Which of the following type deals with auction?

- a) B2B
- b) B2C
- c) C2B
- d) C2C

14. The basic elements of website is

- a) Home page
- b) Web pages
- c) Links and banners
- d) All the above

15. The presence ofmake the smart card smart.

- a) Memory
- b) Microchip
- c) E-cash
- d) None of the above

16. Digital signature is a

- a) Digital ID, send as an attachment to a web page/e-mail/message.
- b) Is used for verifying the attachments send using web.
- c) Both a and b.
- d) None of these.

17. Which one is also known as plastic money?

- a) Credit card
- b) Debit card
- c) Paper cash
- d) All of the above

18. The viruses spread through.....

- a) Mails
- b) Pen drives and CDs
- c) Websites
- d) All the above

19. Which one is not a layer of E-commerce infrastructure?

- a) Physical layer
- b) Product layer
- c) Service layer
- d) None

20. The virus that are attached with vb and java files are called

- a) Macro
- b) Trojan horse
- c) Script virus
- d) None of the above
