

Write the following information in the first page of Answer Script before starting answer

ODD SEMESTER EXAMINATION: 2020-21

Exam ID Number _____

Course _____ Semester _____

Paper Code _____ Paper Title _____

Type of Exam: _____ (Regular/Back/Improvement)

Important Instruction for students:

1. Student should write objective and descriptive answer on plain white paper.
2. Give page number in each page starting from 1st page.
3. After completion of examination, Scan all pages, convert into a single PDF, rename the file with Class Roll No. **(2019MBA15)** and upload to the Google classroom as attachment.
4. Exam timing from 10am - 1pm (for morning shift).
5. Question Paper will be uploaded before 10 mins from the schedule time.
6. Additional 20 mins time will be given for scanning and uploading the single PDF file.
7. Student will be marked as ABSENT if failed to upload the PDF answer script due to any reason

**BACHELOR OF BUSINESS ADMINISTRATION
FIRST SEMESTER
BUSINESS ENVIRONMENT
BBA-103**

Duration : 3 hrs.

Full Marks: 70

(PART-A: Objective)

Time : 20 min.

Marks : 20

Choose the correct answer from the following:

1X20=20

1. An organization or economic system where goods and services are exchanged for one another or for money is called
 - a. Business
 - b. Firm
 - c. Environment
 - d. None of the above
2. Micro factors consist of
 - a. Competitors
 - b. Employees
 - c. Customers
 - d. All of the above
3. Components of Macro factor
 - a. Shareholders
 - b. Political
 - c. Value system
 - d. Mission Vision
4. "Faster, More Inclusive and Sustainable Growth" is the theme of
 - a. 11th Plan
 - b. 2nd Plan
 - c. 12th Plan
 - d. 5th Plan
5. Second largest producer of cotton in the world is
 - a. China
 - b. India
 - c. Russia
 - d. Pakistan
6. New Industrial Policy brought about
 - a. LPG
 - b. DGFT
 - c. FERA
 - d. MRTP
7. Full form of FDI
 - a. Foreign Directorate for Investment
 - b. Foreign Direct Investment
 - c. Forum for Direct Investment
 - d. None of the above

8. Small Scale Industry (SSI) is an industrial undertaking in which the investment
- a. More than 1 Crore
 - b. About 50 lakh
 - c. Less than 20 lakh
 - d. Does not exceed 1 crore
9. Full form of EXIM
- a. Set of guidelines and instructions related to the import and export of goods in India.
 - b. Set of financial statement
 - c. Export & import taxes
 - d. All of the above
10. DGFT means
- a. Direct General of Foreign Tariff
 - b. Directorate General of Forest Tax
 - c. Directorate General of Foreign Trade
 - d. None of the above
11. World Bank was formally known as
- a. International Bank for Reconstruction and Development
 - b. Industrial Bank for Restructuring and Development
 - c. Both a & b
 - d. None of the above
12. A social development organization that is dedicated to reducing poverty in Asia and the Pacific through inclusive economic growth, environmentally sustainable growth, and regional integration.
- a. IMF
 - b. World bank
 - c. ADB
 - d. All of the above
13. Which bank is known as banker's bank?
- a. RBI
 - b. SBI
 - c. PNB
 - d. UCO
14. CRR refer s to
- a. Cash Reserve Ratio
 - b. Credit Reserve Ratio
 - c. Common Reserve Ratio
 - d. Capital Reserve Ratio
15. SLR refers to
- a. Statutory Liquidity Ratio
 - b. Stability Liquidity Ratio
 - c. Safety Liquidity Ratio
 - d. None of these
16. IRDA stands for
- a. Insurance Regulatory and Development Authority
 - b. Industrial Development and development Authority
 - c. Insurance Restructuring and Development Authority
 - d. Insurance Refinancing and Development Authority

17. To regulate the securities market and to protect the investor's interest _____
has
been created by the Government of India.
- a. RRB
 - b. SEBI
 - c. RBI
 - d. SBI
18. _____ is the market where the existing securities of companies are
traded.
- a. Primary market
 - b. Secondary market
 - c. Money market
 - d. None of these
19. Capital market is a market for _____ capital.
- a. Long term capital
 - b. Short term capital
 - c. Working capital
 - d. Fixed capital
20. Debenture is a _____ instrument issued by the company
with a promise to pay
interest and repay the principal on maturity.
- a. Credit
 - b. Debt
 - c. Cash
 - d. Negotiable

(PART-B : Descriptive)

Time: 2 HRS 40 MINS

Marks : 50

[Answer question no.1 & any four (4) from the rest]

1. Define Business Environment and describe the Macro Environmental factors of business environment. 10

2. Describe the importance of business environment for today's business. What are the various features of business environment? 5+5=10

3. What is an Industrial Policy? What are the various features of New Industrial Policy of 1991? State its importance towards economic growth 2+4+4=10

4. State the various objectives and importance of World Trade Organization? 5+5=10

5. Describe Balance of Trade and Balance of Payment. 5+5=10

6. Discuss the functions of Reserve Bank of India. Discuss the important products of a Commercial Bank. 5+5=10

7. What do you mean by Money market and Capital Market? Distinguish between Primary Market and Secondary Market. 5+5=10

8. Discuss the features of Equity Share. Distinguish between Equity share and Debenture. 4+6=10

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