

10. The concept of Corporate Governance hinges on complete _____.
- a. Transparency
 - b. Integrity
 - c. Accountability
 - d. All the above
11. _____ is the process of analyzing the environment for the identification of factors which have impact on or have implication for the business.
- a. Forecasting
 - b. Assessment
 - c. Scanning
 - d. None of the above
12. Globalization opens the restrictions on:
- a. Foreign trade
 - b. Investment
 - c. Both a and b
 - d. Neither a nor b
13. Which of the following is not the factor of Demographic Environment?
- a. Population size
 - b. Gender
 - c. Family cycle
 - d. Buying Habits
14. Which of the following is not the component of internal environment?
- a. Value system
 - b. Management structure
 - c. Economic system
 - d. Brand equity
15. Which environment prohibits the advertisement of alcoholic beverages?
- a. Political environment
 - b. Social environment
 - c. Legal environment
 - d. Economic environment
16. In SWOT analysis 'O' stands for:
- a. Order
 - b. Oxygen
 - c. Objective
 - d. Opportunities
17. There is a shortage of electricity in some of the states in India. This reflects a problem in which type of business environment?
- a. Economic
 - b. Demographic
 - c. Politico-legal
 - d. Socio-cultural
18. The Competition Act, 2002, seeks to regulate:
- a. Anti-competitive agreements
 - b. Merger and amalgamation
 - c. Unfair trade practices
 - d. a & b
19. Who is the fiscal agent and advisor to the government in monetary and financial matters?
- a. NABARD
 - b. SBI
 - c. RBI
 - d. None of the above
20. Liberalization means:
- a. Giving freedom to all domestic and foreign companies.
 - b. Giving freedom to all public units.
 - c. Giving freedom to few specific public enterprises.
 - d. None of the above.
