## B. COM **Fifth Semester BUSINESS ENVIRONMENT** (BCM - 21)

<b>Duration: 20 minutes</b>					Marks – 20	
(PART A - Objective Type)						
I. Choose the correct answer: 1×20=20						
1.	The GATT was	s transformed into	World Trade Organ	ization with effect from	m January,	
	a. 1991	b. 1993	c. 1995	d. 1998		
2.	A series of multilateral trade negotiation was launched under the auspices of the GATT i September, 1986 in the city of Punta Del Este. The event is popularly known as:  a. WTO  b. Uruguay Round c. Bretton Wood Conference d. None of the above					
3.			employed only if dudustry in the important b. Anti Dumping d. None of the about		wn to cause	
4.	a. Attitude of c		element of economi b. Social values d. Inflation	c environment?		
5.	Head quarter of a. Geneva c. New York	f WTO is situated a	nt: b. London d. New Delhi			
6.	Who is the presa. Raghuram R c. Urjit Patel	sent Governor of R ajan	BI? b. Cyrus Mistry d. Arun Jaitley			
7.	The provisions for the CSR are incorporated in the  a. Companies Act, 1956 b. Companies Act, 2013 c. Both a and b d. Neither a nor b					
8.	a. Family c. Interest rate	is not an element of	b. Class system d. None of the above			
9.				ention that is new, non-	-obvious and	
	useful. a. Patent c. Trade Mark		b. Copy Right d. Geographical Inc	dications		

a. Transparency c. Accountability				
	s of analyzing the environment for the identification of factors ave implication for the business.  b. Assessment d. None of the above			
12.Globalization opens the res a. Foreign trade c. Both a and b				
	not the factor of Demographic Environment?  b. Gender d. Buying Habits			
	not the component of internal environment?  b. Management structure  d. Brand equity			
a. Political environment	bits the advertisement of alcoholic beverages? b. Social environment d. Economic environment			
<ul><li>16.In SWOT analysis 'O' star</li><li>a. Order</li><li>c. Objective</li></ul>	nds for: b. Oxygen d. Opportunities			
7. There is a shortage of electricity in some of the states in India. This reflects a problem in which type of business environment?  a. Economic  b. Demographic  c. Politico-legal  d. Socio-cultural				
18. The Competition Act, 2002 a. Anti-competitive agreem c. Unfair trade practices	nents b. Merger and amalgamation			
<ul><li>19. Who is the fiscal agent and</li><li>a. NABARD</li><li>c. RBI</li></ul>	d advisor to the government in monetary and financial matters?  b. SBI  d. None of the above			
20.Liberalization means:  a. Giving freedom to all do b. Giving freedom to all pu c. Giving freedom to few s d. None of the above.				