MBA
Second Semester
MANAGEMENT INFORMATION SYSTEM
(MBA- 14)

Duration: 3Hrs.   **Full Marks: 70**

(PART-B: Descriptive)

Duration: 2 hrs. 40 mins.   **Marks: 50**

1. Answer all the questions   2 x 5= 10

a) Define Computer Virus.
b) What is Wi-Fi technology?
c) Explain Data Base Management System (DBMS).
d) What is Entrepreneur Resource Planning (ERP)?
e) Why Ethic in Information System is required?

2. Answer any five questions from the following   3 x 5= 15

a) Elucidate on evolution of MIS.
b) Define data mining.
c) What are the common diseases that result from continuous use on users?
d) What is tuples?
e) Differentiate between Implicit and explicit knowledge.
f) Design a format of either a HRMIS or Marketing MIS.
g) As a manager how would you protect your MIS from unauthorized access and data manipulation.

Write short notes on: (any five)   5 x 5= 25

a) Different topologies used in LAN.
b) Differentiate between data and information.
c) Important dimensions of knowledge.
d) Bluetooth.
e) Executive support system in decision making.
f) Behavioral Approach to Information System.

******

MBA
Second Semester
MANAGEMENT INFORMATION SYSTEM
(MBA- 14)

(The figures in the margin indicate full marks for the questions)

Duration: 20 minutes　　　　　　　　　　**Marks – 20**

(PART A- Objective)

Please tick on the relevant response against the question.

1. AI is the short form of:
   a) Artificial Intelligence
   b) Artificial Integration
   c) Arithmetic Intelligence
   d) Arithmetic Integration

2. A data warehouse typically starts with one of the following type of database:
   a) Very large
   b) Large
   c) Moderately large
   d) None of the above

3. Data warehouse is organized according to application.
   a) True
   b) False

4. ESS/ EIS is normally developed to assist the operation level decision making.
   a) True
   b) False

5. Some of the advantages of prototyping are:
   a) Trying out ideas without incurring large costs
   b) Reduced application development time
   c) Reduced maintenance
   d) All the above

6. Information and information technology help create / spawn business within old ones.
    a) True
    b) False

7. The back bone of any organization is:
    a) Information
    b) Finance
    c) HR
    d) All the above

8. ES is the short form of:
    a) Expert System
    b) Employee System
    c) Entry System
    d) None of the above

9. One byte is made of:
    a) 8 bits
    b) 16 bits
    c) 32 bits
    d) None of the above

10. Expert systems lack human self-awareness and self-analysis tool.
    a) True
    b) False

11. MIS need not be compatible with the organizations structure and culture.
    a) True
    b) False

12. Both IT and business units must be involved in the data warehouse project for its success.
    a) True
    b) False

13. Information is a resource because:
    a) it is scarce
    b) it has cost
    c) it has alternate uses
    d) All the above.

14. MIS as a function should be flexible enough to respond to:
    a) Changing environment
    b) Change of management
    c) Change in product
    d) Change of price.

15. _____is presently the prominent and popular data manipulation language used.
- a) SQL
- b) DSQL
- c) MSQL
- d) None of the above.

16. External information from MIS may come from:
- a) Dealers
- b) Customers
- c) Market survey reports
- d) All the above.

17. Internet connections should be protected by:
- a) Antivirus
- b) Password
- c) Firewall
- d) All the above

18. Some of the policies/measures that needs to be addressed in case of avoiding internal security threats are:
- a) Passwords, special privilege IDs, Authorization levels.
- b) Passwords, special privilege IDs
- c) Special privilege IDs, Authorization levels
- d) Passwords, Authorization levels.

19. MIS always refers to:
- a) Computer system
- b) Manual System
- c) Computer and manual system
- d) None of the above

20. Database is pivotal to:
- a) DBMS
- b) OS
- c) MIS
- d) KMS

******