

**BACHELOR OF BUSINESS ADMINISTRATION**  
**First Semester (Repeat)**  
**BUSINESS ENVIRONMENT**  
**(BBA - 02)**

**Duration: 3Hrs.**

**Full Marks: 70**

Part-A (Objective) =20  
Part-B (Descriptive) =50

**(PART-B: Descriptive)**

**Duration: 2 hrs. 40 mins.**

**Marks: 50**

**Answer any four from Question no. 2 to 7**  
**Question no. 1 is compulsory.**

1. Explain any six responsibilities of Reserve Bank of India. Who is the current Governor of RBI? When was RBI established? (6+2+2=10)
2. What are the different techniques of money control used by RBI? What is SEBI? What is its main responsibility? (5+2+3=10)
3. Explain any five developments of Industrial policy 1991. With respect to this Policy, explain MRTP Act. (5+2+3=10)
4. What are the features of Industrial Policy resolution 1956? State any two limitations. (5+3+2=10)
5. What are the different Micro-environment factors of Business Environment? Explain all of them. (2+2+6=10)
6. What is a License? What are its objectives? Under which policy was it introduced and in which year? (3+3+2+2=10)
7. What do you mean by Business Environment? What are the main Macro environment factors? Explain any three. (5+2+3=10)

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**BACHELOR OF BUSINESS ADMINISTRATION**  
**First Semester (Repeat)**  
**BUSINESS ENVIRONMENT**  
**(BBA - 02)**

**Duration: 20 minutes**

**Marks – 20**

**(PART A - Objective Type)**

**I. Choose the correct answer:**

**1.5×10=15**

1. Consumer protection against high prices and bad quality was an important feature of -
  - a) Industrial Policy Resolution 1980
  - b) Industrial Policy Resolution 1991
  - c) Industrial Policy Resolution 1977
  - d) Industrial Policy Resolution 1956
2. The Agriculture Policy was enacted in the year-
  - a) June 28, 2000
  - b) July 29, 2000
  - c) June 29, 2000
  - d) July 28, 2000
3. The clause of having to classify Industries under Private, Public and Joint falls under-
  - a) Industrial Policy Resolution 1980
  - b) Industrial Policy Resolution 1948
  - c) Industrial Policy Resolution 1956
  - d) Industrial Policy Resolution 1977
4. MAKE IN INDIA Policy was launched by Prime Minister Narendra Modi on-
  - a) 21<sup>st</sup> September 2014
  - b) 25<sup>th</sup> September 2014
  - c) 28<sup>th</sup> September 2014
  - d) 22<sup>nd</sup> September 2014
5. For Manufacturing sector, investments between 25 lacs to 5 crores falls under-
  - a) Small Enterprise
  - b) Micro enterprise
  - c) Medium Enterprise
  - d) None of the above
6. One of the following is a Micro environment factor of Business environment-
  - a) Socio cultural factors
  - b) Taxing policies
  - c) Suppliers
  - d) Inflation

7. Industrial Licensing Policy falls under one of the following Policies-
- a) Industrial Policy resolution 1977
  - b) Industrial Policy resolution 1980
  - c) Industrial Policy resolution 1973
  - d) Industrial Policy resolution 1991
8. Emphasis on controlling and regulating unfair trade practices falls under one of the following policy-
- a) Public sector policy
  - b) Foreign technology policy
  - c) Monopolistic restrictive trade practices
  - d) Industrial licensing
9. Taxation policy falls under which factors of Business environment :
- a) Economic factors
  - b) Legal factors
  - c) Political factors
  - d) Technological factors
10. Demography of a place falls under which factors of Business Environment :
- a) Legal Environment
  - b) Technological factors
  - c) Political Factors
  - d) Socio-cultural factors

**II. What is the full name for: (any five)**

**1×5=5**

- a) NAFTA :
- b) IMF :
- c) SAARC :
- d) ASEAN :
- e) EXIM :
- f) UNO :
- g) WHO :

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