REV-00 BBA/20/25

2016/12

ALL AND

Full Marks: 70

BBA Third Semester Entrepreneurship & Small Business Management (BBA- 304)

Duration: 3Hrs.

Part-A (Objective) =20 Part-B (Descriptive) =50

(PART-B: Descriptive)

Duration: 2 hrs. 40 mins.

Marks: 50

2×5=10

Answer any four from Question no. 2 to 7

Question no. 1 is compulsory.

1. What is Industrial sickness, state its causes and suggest solutions for rehabilitation of sick units. 2+4+4=10

2.Define

- a) First generation entrepreneurs
- b) Enterprise
- c) Entrepreneurship
- d) Industrial Estate
- e) Bounty

3. What do you mean by Business plan, State its purpose and import	ance? 2+4+4=10					
4 What is Export Incentive and highlight the various important mea	sures taken by					
Government. Write the differences between incentives and subsidies	. 1+4+5=10					
5 Prepare your own business plan by depicting its important eleme	nts. 10					
6 Define project report and feasibility report. Write the difference between private						
limited and public limited companies.	5+5=10					
7. Write a short on NIESBUD stating its objectives and functions.	10					

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BBA

Third Semester Entrepreneurship & Small Business Management (BBA- 304)

Duration: 20 minutes

(PART A - Objective Type)

1.Write the full forms of given abbreviations.

a.IDBI

b.NIESBUD

c.SISI

d.SIDBI

e.IFCI

2. Fill in the blanks.

a. NIESBUD was established in the year

b. _____ is the legal process through which the separate corporate entity of company is given recognition by law.

c. is based on entrepreneurs' values.

d. Product ______ is a very delicate and tough exercise for an entrepreneur.

e. A ______plan is a reflection of its creator, demonstrates that the entrepreneur has thought seriously about the venture and what will make it succeed.

3. State True / False.

a.Undertaking of an enterprise is intrapreneurship.

b.An entrepreneur is a person who combines capital and labor for the purpose of production.

Marks - 20

 $1 \times 5 = 5$

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c.Pure entrepreneurs never allow any change in their production and the style of functioning.

d.The minimum number of members required to form a public limited company is 10.

e. The industry associations in India have always played some sort of sickness prevention role.

4.Answer the following questions from the given options 1×5=5
i) Pure entrepreneurs are the ones who are interested in _____ and economic rewards.

a) Monetary	b) changing
c) psychological	d) business

ii) Modern entrepreneurs are the ones who undertake those ventures which go well along with the _____ demand in the market.

a) Monetary		b) changing
c) psychological	. a.	d) business

iii) industries have been defined as artisans or small industrial activities.

a) Cottage
b) Village
c) Tiny
d) Ancillary
iv) _____ is the process of being created by an entrepreneur
a) Environment
b) Enterprise
c) Vision
d) none
v) A _____ is a corporate body enjoying a separate entity of its own and is distinct

v) A ______ is a corporate body enjoying a separate entity of its own and is distinct from that of individual members.

a) Company		•	. 1	÷		b) Product	ior
e) Enterprise	•					d) Land	
