

BACHELOR OF BUSINESS ADMINISTRATION
Third Semester
MANAGEMENT INFORMATION SYSTEM
(BBA - 15)

Duration: 3Hrs.

Full Marks: 70

Part-A (Objective) =20
Part-B (Descriptive) =50

(PART-B: Descriptive)

Duration: 2 hrs. 40 mins.

Marks: 50

Answer any *five* of the following questions:

1. Define the terms Data and Information. Define the Transaction Processing System.
Explain Intranet and what is the primary need for internet? (2+3+5=10)
2. What do you mean by Spiral Model? Make a comparative analysis of Waterfall model and Prototype Model. (2+8=10)
3. Define Information categorization and its advantages. Define different level of management Information System (5+5=10)
4. Describe the advantages of Balanced Management Information System and also Define different utilities program of Management Information System. (5+5=10)
5. What is Business Communication and Business Broadcasting? Define different applications of E-Commerce. Define the different type of E-Commerce. (2+3+5=10)
6. Define the database Management System. Try to analyze the different applications of Database Management System with advantages. (5+5=10)
7. What do you mean by Financial Accounting Packages? Define the different type Software and System Software Applications used in Management purpose. (5+5=10)

8. Make a clear understanding of the Data Definitions Languages. Analyze the different types of Network. (2+8=10)
9. Define the scope of Wireless Networking. Analyze the different advantages of the MS-Excel and MS-Power Point in Management. (2+8=10)
10. Define the scope of Information Manager. Try to analyze the Balanced Management System and Virtual Office. (10)

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Duration: 20 minutes

Marks – 20

(PART A- Objective Type)

I. Choose the correct answer:

1×20=20

1. TCP/ IP is computer abbreviation generally known as:
 - a. Transpiration Control protocol/Information Practice.
 - b. Information Programming.
 - c. Transmission Protocol.
 - d. None of above.
2. HTTPS is generally known as:
 - a. Hyper Text Transfer Protocol/SSL.
 - b. High Text Transfer Protocol secure.
 - c. Hyper Text Transecting Protocol/secure.
 - d. None of above.
3. What is part of a database that holds information?
 - a. Report
 - b. Record
 - c. Field
 - d. None of above
4. 'OSI' computer abbreviation usually means:
 - a. Order of Significance Information
 - b. Open source Information
 - c. Operating System
 - d. None of above
5. 'MOV' extension refers usually to what kind of file?
 - a. Image file
 - b. Animation/movie file
 - c. Audio file
 - d. None of above
6. 'psd' extension refers usually to what kind of file?
 - a. WordPerfect Document file
 - b. Adobe Photoshop
 - c. Animation/movie file
 - d. None of above
7. 'FTP' computer abbreviation usually means?
 - a. File Transfer Protocol
 - b. File Transfer Practice
 - c. Data Block
 - d. None of above

8. URL is:
- a. Universal Resource Locator
 - b. Local Area Network
 - c. Wide Area Network
 - d. None of above
9. 'URI' is another form of :
- a. Universal Resource Locator
 - b. Local Area Network
 - c. Universal Resource Indicator
 - d. None of above
10. What do we call a collection of two or more computers that are located within a limited distance of each other and that are connected to each other directly or indirectly?
- a. Internet
 - b. Intranet
 - c. Local Area Network
 - d. None of above
11. '.JPEG' extension refers usually to what kind of file?
- a. System file
 - b. Animation/movie file
 - c. Image file
 - d. None of above
12. What type of commerce is enabled by technology?
- a. Path-to-profitability
 - b. E-commerce
 - c. Internet
 - d. None of above
13. What type of commerce occurs when a business sells its products over the Internet to other businesses?
- a. B2B
 - b. B2C
 - c. C2B
 - d. None of above
14. What is term used when the government employs technology to deal with citizens, businesses, and other government agencies?
- a. G2B
 - b. B2C
 - c. E-government
 - d. None of above
15. Closed MIS can be considered as Good MIS _____. Do you agree?
- a. Yes
 - b. No
 - c. Not agree
 - d. None of above
16. What age group was born after the digital revolution?
- a. Digital natives
 - b. Digital immigrants
 - c. Digital boomers
 - d. None of above
17. Value Added Network and internet are same terminology _____. Do you agree?
- a. Yes
 - b. No
 - c. Not agree
 - d. None of above
18. Conversion of Data to knowledge process is known as _____.
- a. Information System
 - b. Software
 - c. Digital Processor
 - d. None of above

19.DCL stands for:

- a. Data Definition Language
- b. Data Manipulation Language
- c. Digital Mark Liner
- d. None of above

20.DML stands for_____.

- a. Data Definition Language
- b. Data Manipulation Language
- c. Digital Mark Liner
- d. None of above
