

BACHELOR OF BUSINESS ADMINISTRATION
Third Semester
ENTREPRENEURSHIP & SMALL BUSINESS MANAGEMENT
(BBA - 14)

Duration: 3Hrs.

Full Marks: 70

Part-A (Objective) =20
Part-B (Descriptive) =50

(PART-B: Descriptive)

Duration: 2 hrs. 40 mins.

Marks: 50

Answer any *five* of the following questions:

1. Define: (2×5=10)
 - a) Induced Entrepreneur
 - b) Fabian entrepreneur
 - c) Bounty
 - d) Subsidy
 - e) Intrapreneur
2. Define: (2×5=10)
 - a) Small scale enterprise
 - b) Cottage industry
 - c) Incentive
 - d) Tiny industry
 - e) First generation entrepreneur
3. What are the qualities needed by a successful entrepreneur? Describe the functions of an entrepreneur. (5+5=10)
4. Write in brief about the steps to be taken in choosing a location for the plan. What are the factors influencing entrepreneurship? (5+5=10)

5. Highlight the pros and cons of an entrepreneur. Differentiate between women entrepreneur and male entrepreneur. Discuss the problems faced by women entrepreneur. (4+3+3=10)
6. What is the difference between private limited and public limited company? What is a business plan and its importance. (4+6=10)
7. What are the elements of a business plan? What is mission and vision? Write the causes and preventive measures of industrial sickness. (3+3+4=10)
8. Write a short note on I.I.E. and NIESBUD. (5+5=10)

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Duration: 20 minutes

Marks – 20

(PART A- Objective Type)

I. Write the full forms of given abbreviations:

1×5= 5

1. SIDBI —
2. NSIC —
3. SIIDC —
4. IDBI —
5. SIDO —

II. Fill in the blanks:

1×5= 5

1. A _____ plan is a reflection of its creator and demonstrates the entrepreneur venture.
2. An _____ who proposes to start an small scale industry must have a clear picture of the objective.
3. NIESBUD was established in the year _____.
4. _____ banks sanction loans for working capital needs.
5. A _____ is the result of an entrepreneur's dream of something that does, not exist yet.

III. State true or false:

1×5= 5

1. Vision is based on entrepreneur's values.
2. Small businesses don't need any strategic planning.

3. Weakness is the positive internal factors that inhibit a company's ability to accomplish its mission.
4. Capital is the most important pre requisite to the success of a business enterprise.
5. The minimum number of members required to form a public limited company is 7.

IV. Choose the correct answer:

1×5= 5

1. _____ is the process of being created by an entrepreneur.
a) Environment b) Enterprise
c) Vision d) None
2. An entrepreneur is a person who combines capital and _____ for the purpose of production.
a) Skill b) Technical knowledge
c) Labour d) None
3. Undertaking of a /an _____ is entrepreneurship.
a) Enterprise b) Commitment
c) Hard labour d) Vision
4. _____ entrepreneurs are the ones who are interested in psychological and economic rewards.
a) Agricultural b) Modern
c) Pure d) Professional
5. _____ entrepreneurs are the ones who are concerned with customers and marketing needs through the development of a self supporting venture.
a) Institutional b) Classical
c) Innovative d) First generation
