

**MA PUBLIC ADMINISTRATION  
FOURTH SEMESTER  
TOURISM ADMINISTRATION IN NORTH-EAST INDIA  
MPA-404**

(Use separate answer scripts for Objective & Descriptive)

Duration : 3 hrs.

Full Marks: 70

( PART-A : Objective )

Time : 20 min.

Marks: 20

*Choose the correct answer from the following:*

*1x20=20*

1. The temporary movement of people to destinations outside their normal places of work and residences, the activities undertaken during their stay in those destinations, and the facilities created to cater to their needs-
  - a. Journey
  - b. Tour
  - c. Voyage
  - d. Tourism
2. All travel is tourism.
  - a. True
  - b. False
3. Tourism generates income through-
  - a. The consumption of goods and services by tourist.
  - b. The opportunity for employment in the service industries associated with tourism.
  - c. The taxes levied in business in tourism industry.
  - d. All of the above.
4. Tourism is an important factor to promote mutual understanding among people and expand social, economic, cultural and scientific cooperation.
  - a. True
  - b. False
5. Tourism does not occur by chance: it is a product of changing-
  - a. Economical factors
  - b. Social factors
  - c. Technological factors
  - d. All of the above
6. The WTO (2000) defines the functions and responsibilities of the different bodies involved in public-private partnerships in-
  - a. Tourism
  - b. Economic cause
  - c. Development
  - d. Social cause
7. The major tourism generating-countries of the world are those with highly-
  - a. Under developed economies
  - b. Developed economies
  - c. Developing economies
  - d. All of the above
8. Heritage is a fundamental resource for the tourism development.
  - a. True
  - b. False
9. UNWTO stands for-
  - a. Union of Nations World Tourist Organization
  - b. United Nations World Tourism Organization
  - c. Union of Nations Wide Tourism Organization
  - d. All of the above

10. In 1994, the United Nations classified forms of tourism in its *Recommendations on Tourism Statistics*-
- Domestic Tourism
  - Outbound tourism
  - Inbound tourism
  - All of the above
11. Etymologically, the word "tour" is derived from the Latin *tornare* and the Greek-
- tornis
  - tornos
  - ternis
  - thernis
12. Tourism is acknowledged as one of the most relevant economic and sociological phenomena of the present time.
- True
  - False
13. Rejuvenation of the tourism destination may be encouraged through strong-
- PPPs
  - TQMs
  - PPBs
  - PPGs
14. In terms of functions there are two types of Tourism Organization at the world level such as-
- Domestic and international
  - Govt. and non-Govt.
  - Private and public
  - Institutions and non-institutions
15. The most popular tourism destination area in the world-
- Asian region
  - European region
  - African region
  - Mediterranean region
16. North East India is blessed with rivers, valleys, trees, forests, mountains which can boost Tourism.....in the region.
- Factory
  - Machine
  - Industry
  - Tourist
17. ....is a travel that focuses on visiting and experiencing ancient sites and historical places.
- Archaeo tourism
  - Echo tourism
  - Rural tourism
  - Medical tourism
18. Archaeological tourism may include visits to:
- Museums
  - Places of historical significance
  - Historically and archaeologically focused parks
  - All of the above
19. Tourism reflects the "anti-structure" of life, an escape from something, rather than a quest for something.
- True
  - False
20. Tourism can bring a sound development of North East India if the Government of each state of North East has a sound policy on the development of road and transportation.
- Definitely true
  - Definitely false
  - Partially true
  - Partially false

( **PART-B: Descriptive** )

Time: 2 hrs. 40 min.

Marks: 50

[ Answer question no.1 & any four (4) from the rest ]

- Discuss the new trends in Tourism with special reference to North East Region of India. 10
- Write a note on Tourism as an Industry in North East India. 10
- Describe the various types of Tourism. 10
- "Tourism can bring economic development of the North East India." Discuss. 10
- Mention and explain some of the motivating factors of Tourism. 10
- Discuss the problems and prospects of Developing Tourism as an Industry in North East India. 6+4=10
- Explain the prospects of Employment in terms of Training of Tourist Guides and Service Providers to facilitate Tourism. 5+5=10
- Discuss the role of Archeological Department in promoting awareness about historical Tourist Spots. 10

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