

11. Which of the following facilitate creation of new enterprises?

- a. Opportunity
- b. Finance
- c. Both a and b
- d. Neither a nor b

12. _____ provides boost to new product development.

- a. Lack of opportunity
- b. Latent Demand
- c. Finance
- d. Cost

13. Market pull occurs when there is _____ satisfying a _____.

- a. Supply, latent demand
- b. Demand, supply
- c. Demand, latent demand
- d. None of the above

14. People/ Firms helping entrepreneurs are referred to as:

- a. Angel investors
- b. Venture capitalist
- c. Both a and b
- d. Neither a nor b

15. Which of the following is not a characteristic of a business plan?

- a. Flexible
- b. Specific
- c. Generalized
- d. Robust

16. Which of the following is not a capital budgeting technique?

- a. Cash Budgeting
- b. Pay Back Period
- c. Profitability Index
- d. Net Present Value

17. Net present value is expressed as:

- a. Present Value of Cash Inflow less Present Value of Investment.
- b. Present Value of Cash Outflow less Present Value of Investment.
- c. Present Value of Investment less Present Value of Cash Inflow.
- d. Present Value of Investment less Present Value of Cash Outflow.

18. Which of the following promotes and finances Agriculture and Rural Development?

- a. CAPART
- b. NABARD
- c. NIRD
- d. SIRD

19. "One Person Company" is registered as:

- a. A Proprietorship Firm
- b. A Company
- c. A Limited Concern
- d. A Firm

20. Which of the following can closely be related with facilitating entrepreneurship?

- a. Start up India
- b. Make in India
- c. Digital India
- d. Made in India

(PART-B : Descriptive)

Time : 2 hrs. 40 min.

Marks : 50

[Answer question no.1 & any four (4) from the rest]

1. Write in brief about a promising business opportunity in your District/State. 10
2. State any two definitions on Entrepreneurship. Write in brief about the theories on Entrepreneurship. 4+6=10
3. Elaborate upon the qualities of an Entrepreneur. 10
Or
What are the different forms of Organization? Elaborate on any two. 4+6=10
4. Define Management in terms of function, position and process. Write in brief about two important functions of a Manager. 6+4=10
5. What do you mean by Business Plan? Write in brief, how a business plan is prepared? Mention few points to be taken care of during a business presentation. 3+4+3=10
6. "Boards" are created essentially to serve specific sectors and help facilitate economic growth. Name few "Boards" that are operational in India. Write in brief about one such "Board". 4+6=10
7. Explain the role of any two of the following Institutions: 2x5=10
a. EDI b. BIS c. Tea Board d. MSME e. ISO f. NABARD
8. Define any two: 2x5=10
a. Break Even Point b. Venture Capital c. Planning
d. Start-up e. Business Environment f. Organizing

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