

**BACHELOR OF COMMERCE
SIXTH SEMESTER
COMMUNITY ENGAGEMENT AND DEVELOPMENT
BCM – 605 [CCEC]
[USE OMR SHEET FOR OBJECTIVE PART]**

**SET
A**

Duration: 1.30 hrs.

Full Marks: 35

Time: 15 mins.

(Objective)

Marks: 10

Choose the correct answer from the following:

1 × 10 = 10

1. Which community development model prioritizes self-help, participation, and empowerment?
 - a. Welfare model
 - b. Medical model
 - c. ABCD model
 - d. Legalistic model
2. Which of the following is a challenge in community mobilization?
 - a. Low community engagement
 - b. Clear communication
 - c. Shared goals
 - d. Existing networks
3. Theories of social change often emphasize the role of:
 - a. Isolation
 - b. Collective action and leadership
 - c. Individual profit
 - d. Static culture
4. Theories of community development generally emphasize:
 - a. Individual success
 - b. Passive observation
 - c. Collective action and participation
 - d. Technological dependence
5. Which of the following is a limitation of the community mobilization model?
 - a. It does not involve communities
 - b. It is too reliant on external aid
 - c. It may face resistance due to lack of trust or participation
 - d. It ignores local culture
6. Which of the following is a key principle of community engagement?
 - a. Hierarchical decision-making
 - b. Equal participation of all stakeholders
 - c. Top-down communication
 - d. Sole reliance on social media
7. During which period did community organizations start to emphasize participatory approaches and grassroots involvement?
 - a. Prehistoric times
 - b. Renaissance
 - c. Mid-20th century
 - d. Early 21st century

8. The Panchayati Raj system, which strengthened community development, was first introduced in which Indian state?
- a. Maharashtra
 - b. Rajasthan
 - c. Tamil Nadu
 - d. West Bengal
9. The principle of..... emphasizes that community engagement is a process that enhances the capacity of a community to function as an integrated unit.
- a. Community engagement as a means and not an end
 - b. The clear identification of the community
 - c. Fact-finding and need assessment
 - d. Identification, mobilization and utilization of the available resources
10. What is a common method used in community engagement to gather input from community members?
- a. Surveys and questionnaires
 - b. Press releases
 - c. Private meetings with leaders
 - d. Anonymous letters
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(Descriptive)

Time : 1 Hr. 15 Mins.

Marks : 25

[Answer question no.1 & any two (2) from the rest]

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| 1. | Briefly discuss the concept of community engagement. | 5 |
| 2. | What are the core principles of Asset-Based Community Development (ABCD)? Illustrate your answer with a real or hypothetical example where the ABCD approach was effectively implemented. | 7+3=10 |
| 3. | Explain the core principles and objectives of Participatory Action Research (PAR) with relevant examples. | 4+6=10 |
| 4. | Discuss how community engagement helps in empowering society. | 10 |
| 5. | Narrate the history of Community development in Indian Context. | 10 |

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