SET A

BACHELOR OF COMMERCE
SIXTH SEMESTER
RESEARCH METHODOLOGY
BCM – 603
[USE OMR SHEET FOR OBJECTIVE PART]

Duration: 1.30 hrs. **Full Marks: 35**

Objective

Time: 15 mins. **Marks: 10**

Choose the correct answer from the following: ***1×10=10***

1. A statement that proposes a potential answer to the research question and can be tested is known as a:
   a. Research objective
   b. Research Problem
   c. Hypothesis
   d. Research Finding

2. In a research study, the variable that is manipulated by the researcher is called the:
   a. Dependent variable
   b. Independent variable
   c. Control variable
   d. Extraneous variable

3. A good research design should aim for:
   a. Maximum accuracy
   b. Minimum accuracy
   c. Ignoring Errors
   d. Subjective findings

4. What does a hypothesis represent?
   a. A guess to test in research
   b. A type of research design
   c. A population sample
   d. A conclusion of the study

5. Which scale has a natural zero point and allows for meaningful comparisons between measurements?
   a. Nominal
   b. Ordinal
   c. Interval
   d. Ratio

6. What is a common method for collecting data through structured questions?
   a. Focus Group
   b. Case- Study
   c. Survey
   d. Experiment

7. What is the primary purpose of a questionnaire in research?
   a. To collect secondary data
   b. To analyze data
   c. To interpret result
   d. To collect primary data directly from respondents

8. The main purpose of research report is:
   a. To entertain readers
   b. To communicate research findings clearly
   c. To summarize financial data
   d. To advertise a product

9. In a research report, recommendations are usually based on:
   a. Literature Review
   b. Research Objectives
   c. Data Analysis and Findings
   d. Researcher's opinion

10. Plagiarism in research means:
   a. Giving proper credit to the original author
   b. Summarizing an article in our own words
   c. Citing sources in the bibliography
   d. Using someone else's work without acknowledgement

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Descriptive

Time : 1 Hr. 15 Mins. **Marks : 25**

[Answer question no.1 & any two (2) from the rest]

1. Define Research. What are the attributes of a good research? 2+3=5

2. Explain the concept of a Research Gap. Outline the types and characteristics of a Research Gap. 2+4+4=10

3. What is Research Design? Discuss the key features of a good Research Design. 2+8=10

4. Identify and discuss the various Data Collection Methods available to researchers for gathering information from a population. 10

5. Discuss in detail the process of writing a research report. 10

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