

**MASTER OF COMMERCE
FOURTH SEMESTER
COMMUNITY ENGAGEMENT
MCM – 405 [CCEC]**

**SET
A**

[USE OMR SHEET FOR OBJECTIVE PART]

Duration: 1.30 hrs.

Full Marks: 35

Time: 15 mins.

Marks: 10

(Objective)

Choose the correct answer from the following:

1 × 10 = 10

1. What is the primary goal of a community engagement task force?
 - a. Fundraising for universities
 - b. Developing community policies
 - c. Planning and coordinating outreach and involvement activities
 - d. Organizing academic exams
2. Which term describes the process of involving community members in decision-making and sharing leadership?
 - a. Outreach
 - b. Advocacy
 - c. Shared leadership
 - d. Monitoring
3. Which of the following is a form of community outreach?
 - a. Faculty evaluation
 - b. Peer-reviewed publications
 - c. University health camp in a rural village
 - d. Internal research committee meetings
4. Rural lifestyle is best described as:
 - a. Urban migration patterns
 - b. High industrial consumption
 - c. Simplicity, strong community ties, and dependence on natural resources
 - d. Corporate organizational structures
5. In a rural community, population dynamics refer to:
 - a. Patterns of sports and recreation
 - b. Changes in population size, age structure, and migration
 - c. Cultural dance routines
 - d. Student enrollments
6. Under Ayushman Bharat Yojana, what is the maximum insurance coverage provided to eligible families?
 - a. Rs. 1 lakh per family per year
 - b. Rs. 2 lakhs per family per year
 - c. Rs. 5 lakhs per family per year
 - d. Rs. 10 lakhs per family per year

7. Which scheme provides residential schools for girls from disadvantaged sections of society?
- a. Rashtriya Madhyamik Shiksha Abhiyan
 - b. Kasturba Gandhi Balika Vidyalaya
 - c. National Means-cum-Merit Scholarship
 - d. Mukhyamantri Rajshree Yojana
8. Which government initiative supports rural entrepreneurs in India?
- a. Start-Up India
 - b. Stand-Up India
 - c. Aatma nirbhar Bharat
 - d. All of the above
9. What is the main purpose of a Self-Help Group (SHG)?
- a. To promote urbanization
 - b. To provide micro-credit and empower women
 - c. To fund large-scale industries
 - d. To encourage rural-to-urban migration
10. Which of the following is a key feature of PMAY?
- a. Focus on luxury housing
 - b. Subsidized interest rates on home loans
 - c. Construction of malls in rural areas
 - d. Promotion of foreign real estate investments

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(Descriptive)

Time : 1 Hr. 15 Mins.

Marks : 25

[Answer question no.1 & any two (2) from the rest]

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| 1. | Briefly discuss the formation and functioning of Self-Help Group. | 5 |
| 2. | Define community engagement in higher education and explain its importance for rural development. | 3+7=10 |
| 3. | Discuss the role of community outreach and institutional partnerships in rural transformation. | 5+5=10 |
| 4. | Write a detailed note on Sukanya Samriddhi Yojana. | 10 |
| 5. | What are the benefits provided to the beneficiaries of PM Awas Yojna scheme? | 10 |

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